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# Dome-Kwabenya Special Opinion Poll 21<sup>st</sup> February 2022



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# What We Do



## Global Research

We conduct economic and market research, political risk forecasting

## Corporate Surveys

- Employee satisfaction surveys
- Customer satisfaction surveys
- 360 degrees appraisal for senior managers
- Mystery Shopping
- Retail Audit

## Data Analytics

Data mining and critical analysis of data for hidden pattern and information critical for decision making



## Public Opinion Polling

We provide political polling and data analysis to clients to enable them strategize to win elections. We conduct public opinion polls as well as internal polling for organisations and individuals.

## Exit Polls

We also have the capability to carry out exit polls throughout the country using an easy to deploy App across the sampled polling stations across the country using network of volunteers

## Modelling Expertise

We provide our clients with modelling and forecasting expertise necessary to support investments and financial transactions. Project finance and PPP models



Polling  
Methodology

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# Polling Methodology

- ❑ A total of 587 voters were interviewed in the under listed Electoral Areas of the constituency. The interviews were conducted via face-to-face between 14<sup>th</sup> February to 19<sup>th</sup> February 2022.
- ❑ All the 10 Electoral areas of the constituency were polled, and sample allocations are as follows:

| S/N | ELECTOTAL AREAS | SAMPLE ALLOCATION |
|-----|-----------------|-------------------|
| 1   | ABOKOBI         | 47                |
| 2   | ABLOH ADJEI     | 23                |
| 3   | AGBOGBA         | 56                |
| 4   | HAATSO          | 63                |
| 5   | ATOMIC          | 85                |
| 6   | KWABENYA        | 80                |
| 7   | DOME EAST       | 105               |
| 8   | DOME WEST       | 42                |
| 9   | TAIFO NORTH     | 53                |
| 10  | TAIFA SOUTH     | 33                |
|     |                 | 587               |

- ❑ Sample size was selected using a sample calculator at 95% confidence level with a margin of error of +/- 4.045.
- ❑ Voters were elected random from the streets, shops, homes within all the electoral areas



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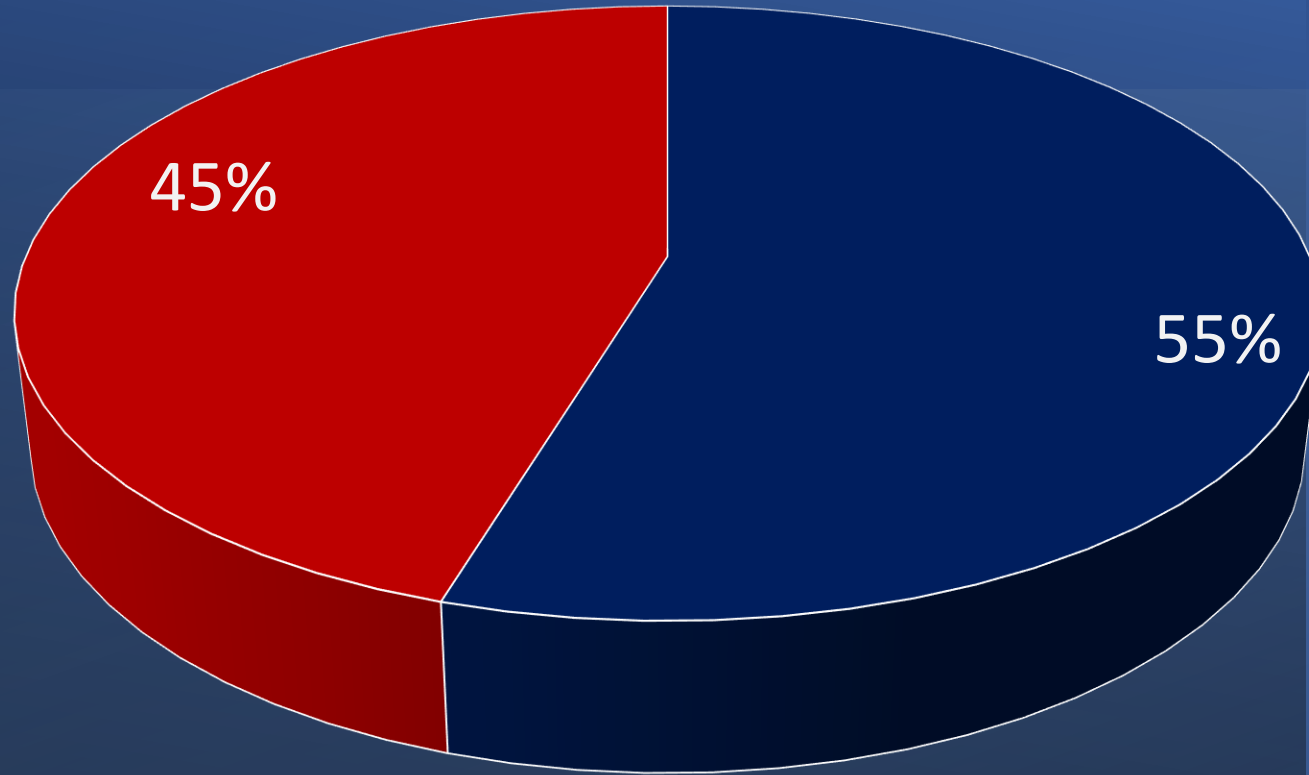
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# Demography

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# Gender

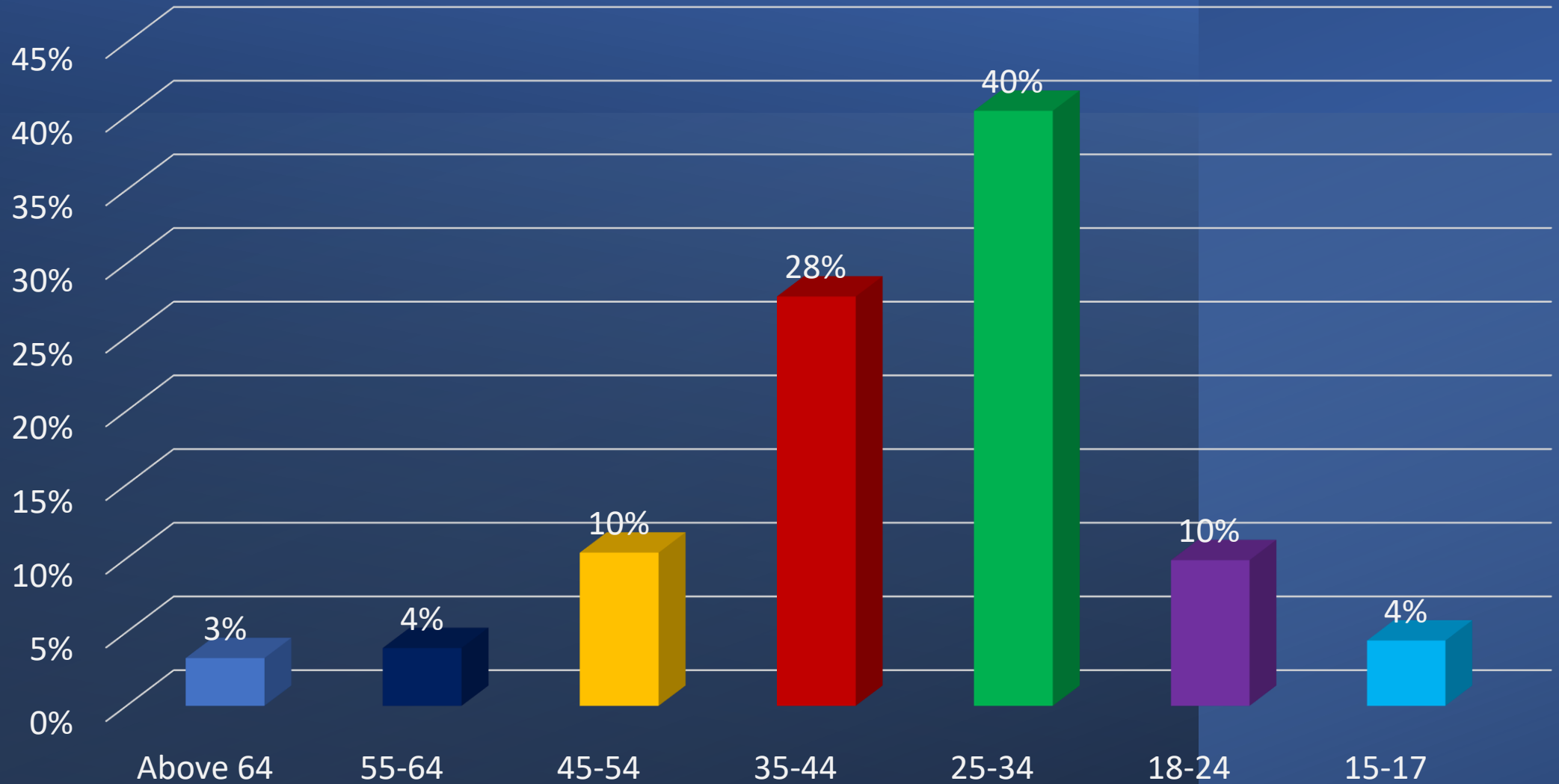


Male Female





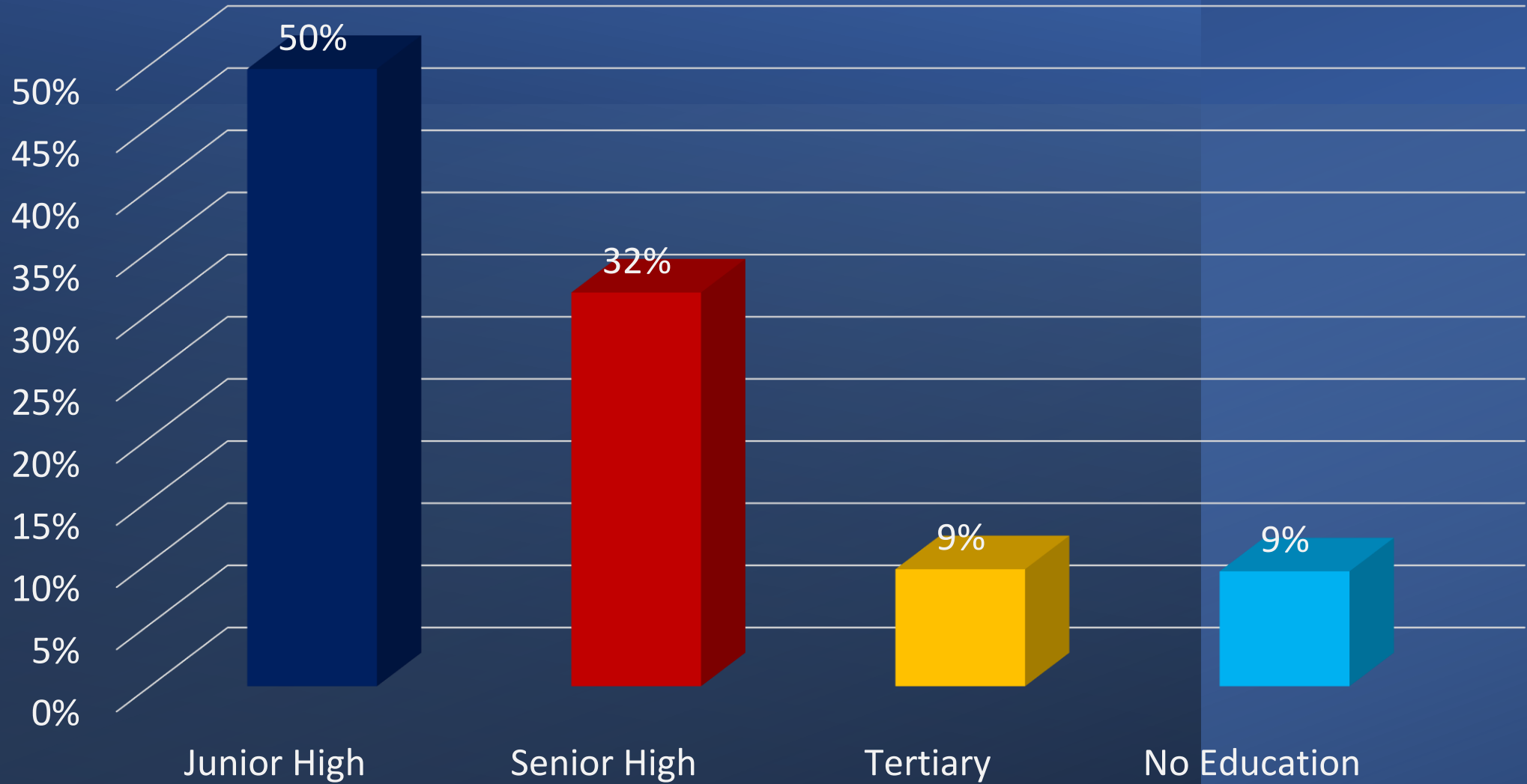
# Age groups





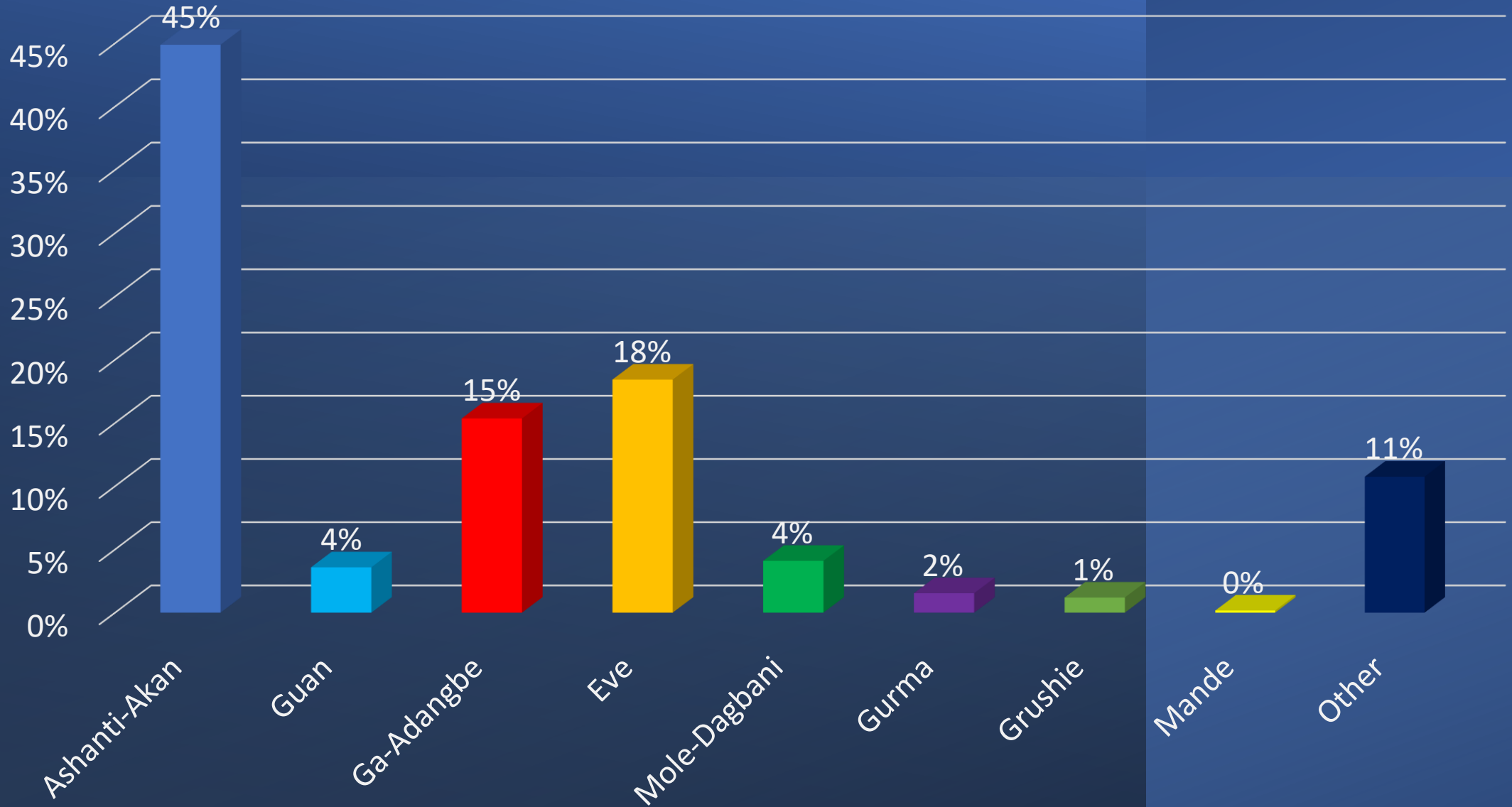


## Education

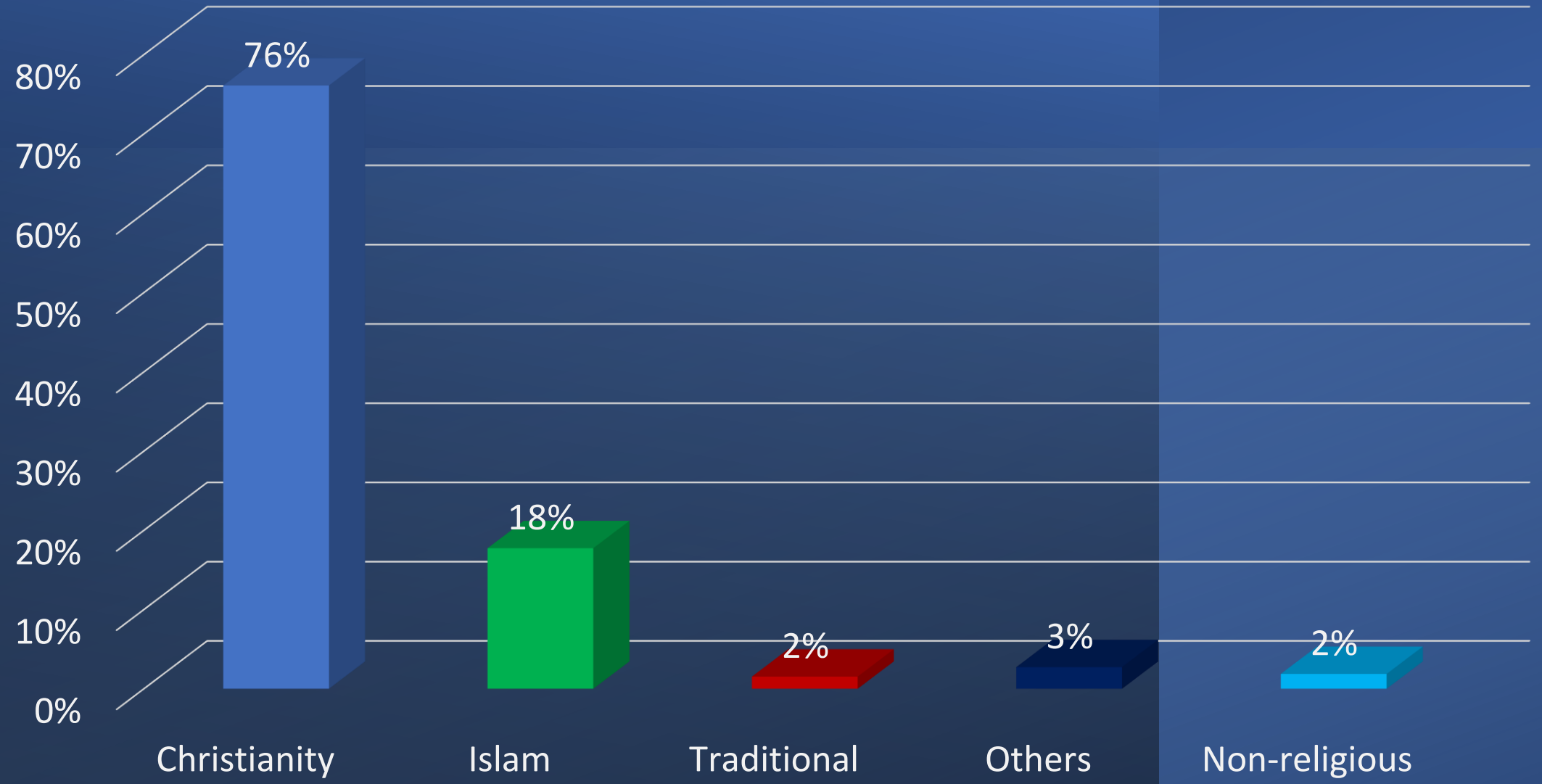




## Ethnic groups

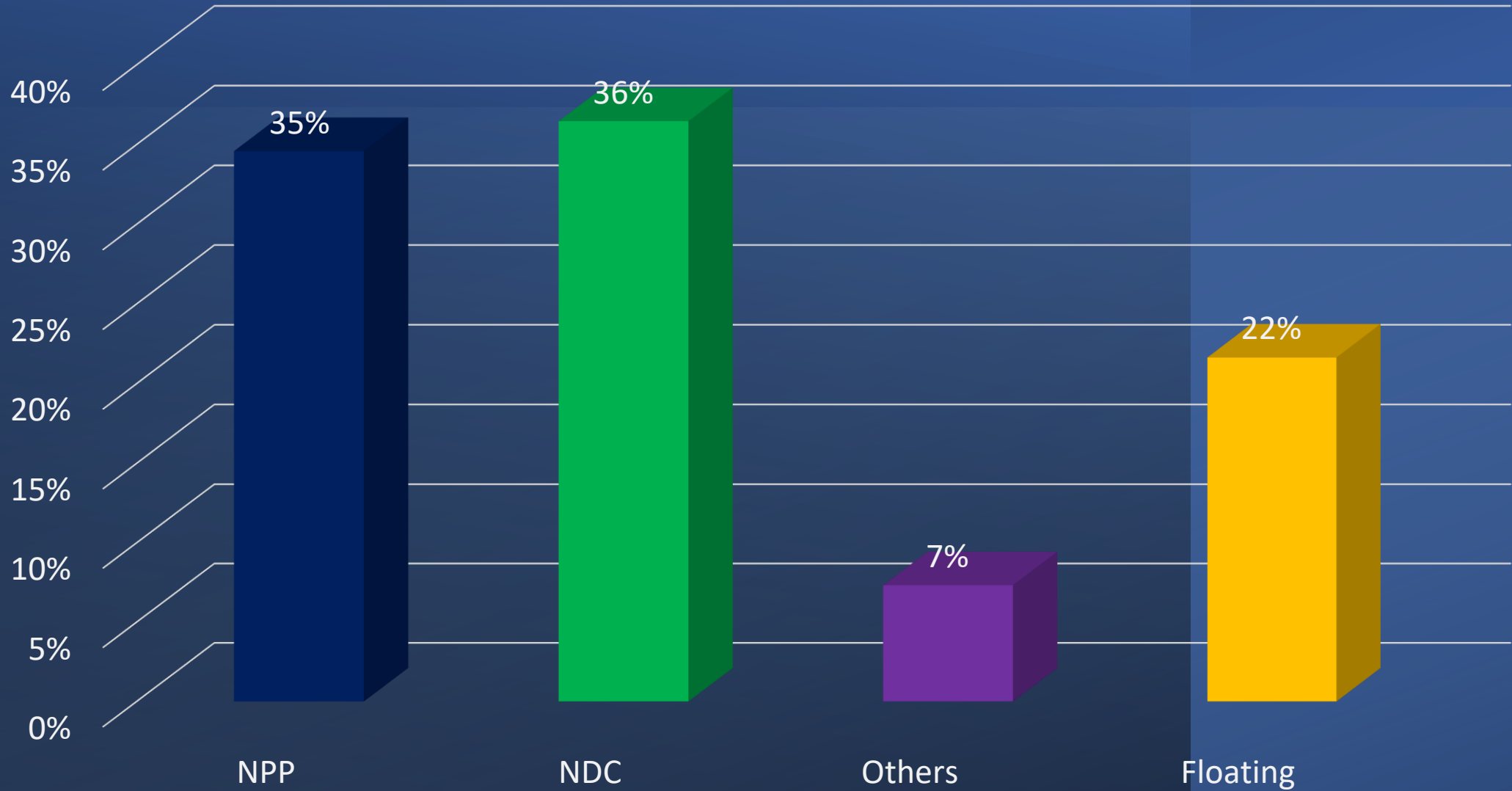


# Religion

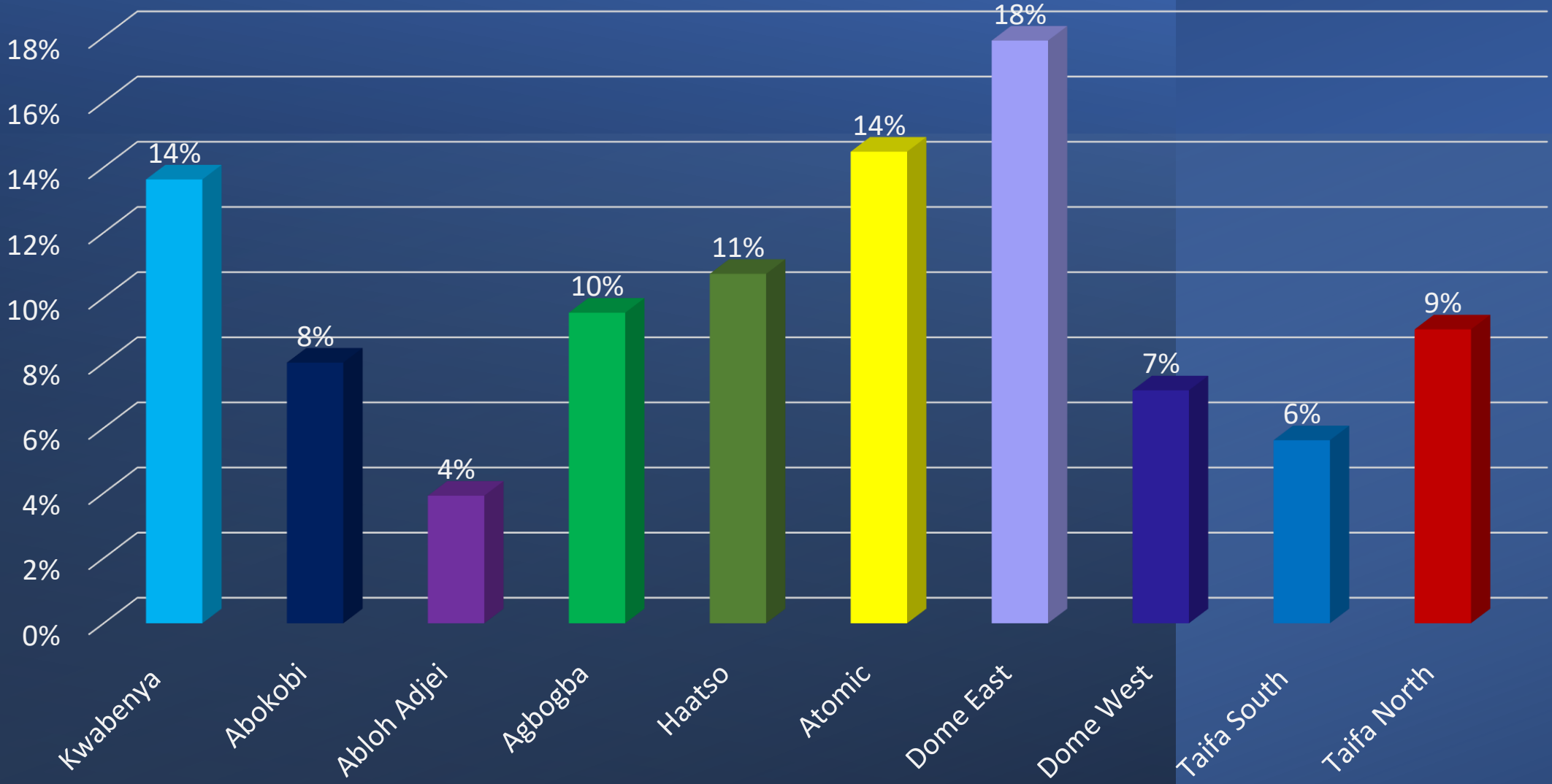




## Party Affiliations



### Sample Allocations to Electoral Areas





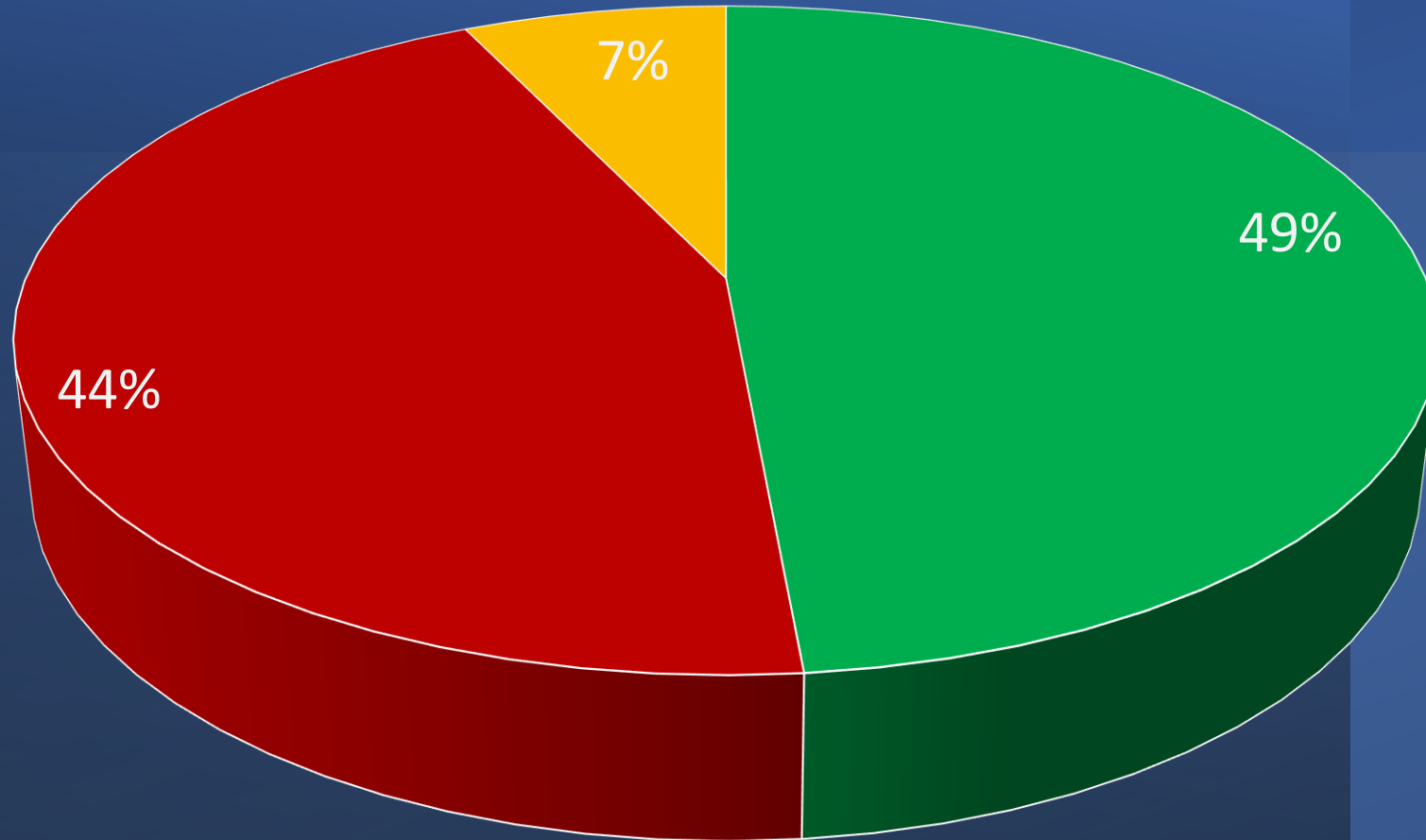
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# Direction of the country & President's Job Approval

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Is the country heading in the right or wrong direction?



■ Right Direction

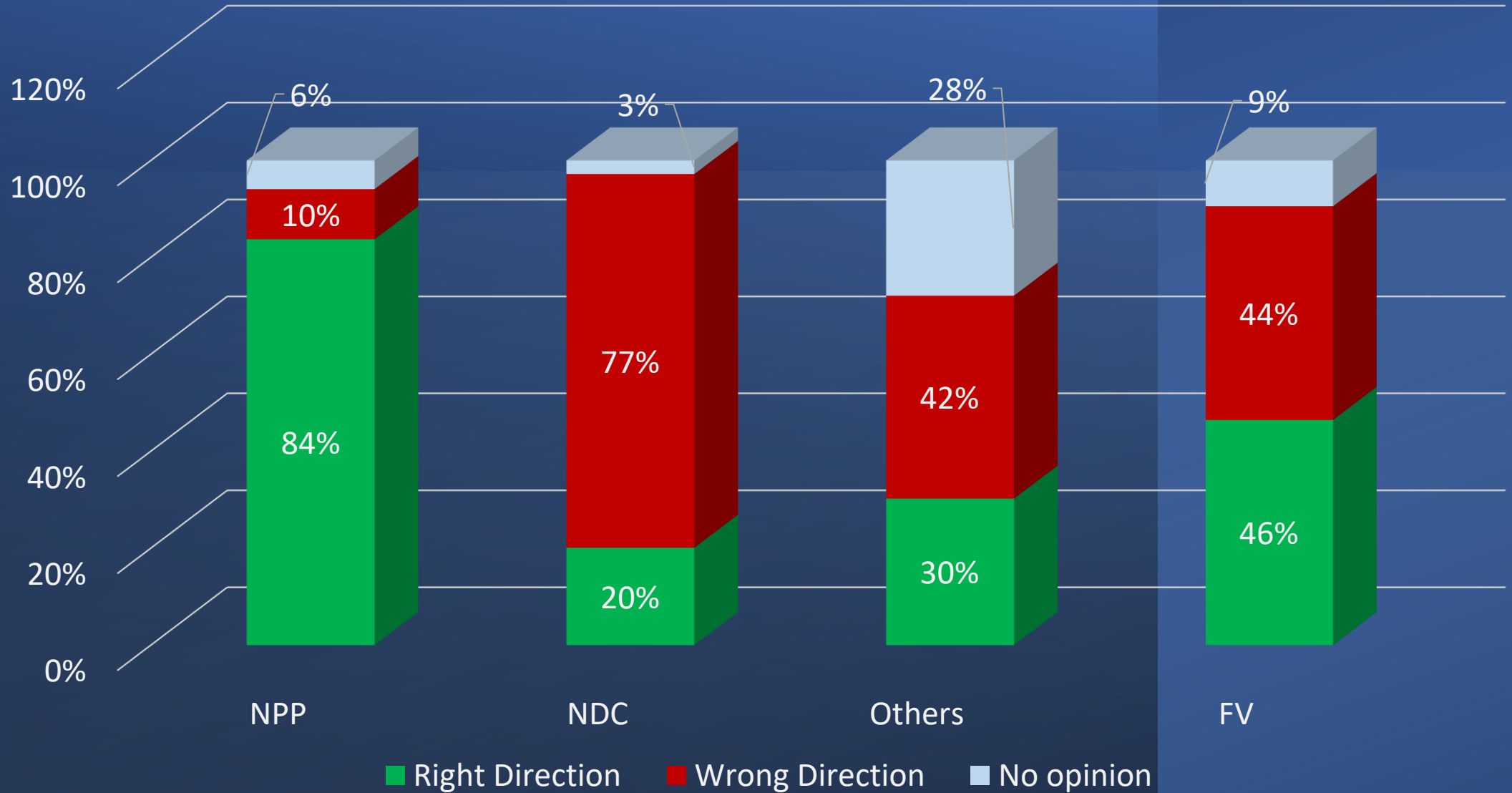
■ Wrong Direction

■ No opinion

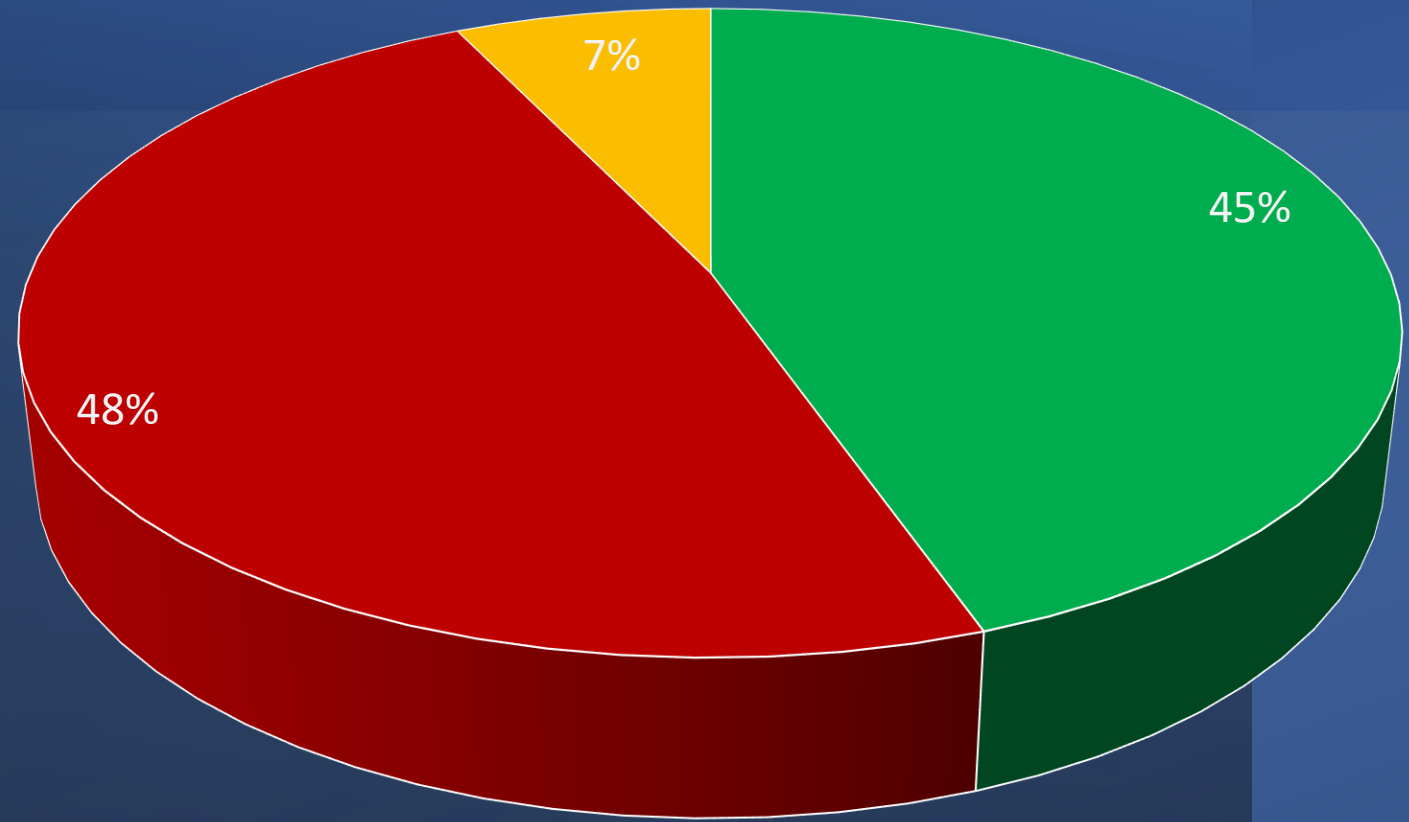




## Direction of the country by party affiliation

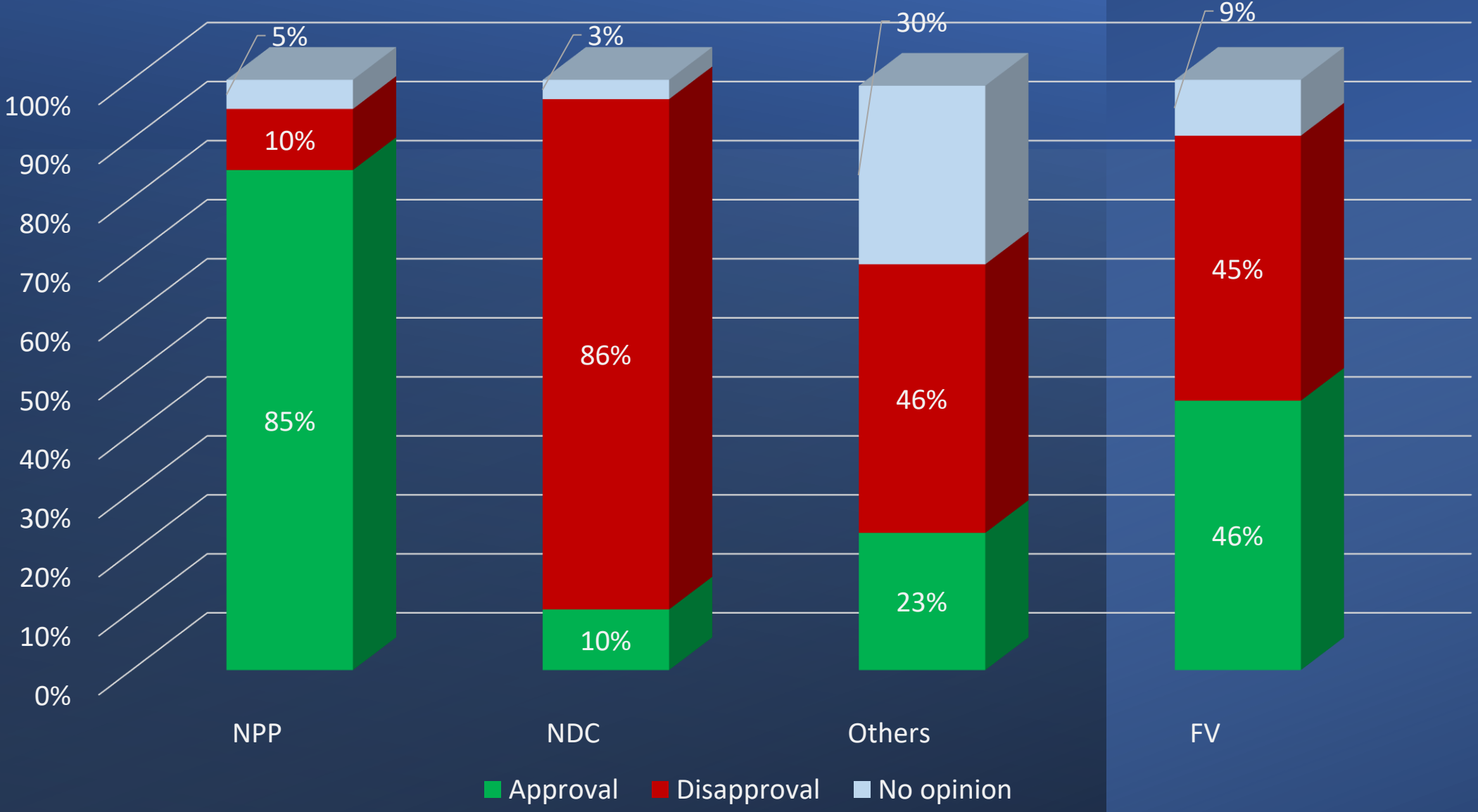


# Do you approve or disapprove the job performance of the President in his second term?



■ Approve   ■ Disapprove   ■ No opinion

# Do you approve or disapprove the job performance of the President in his second term?





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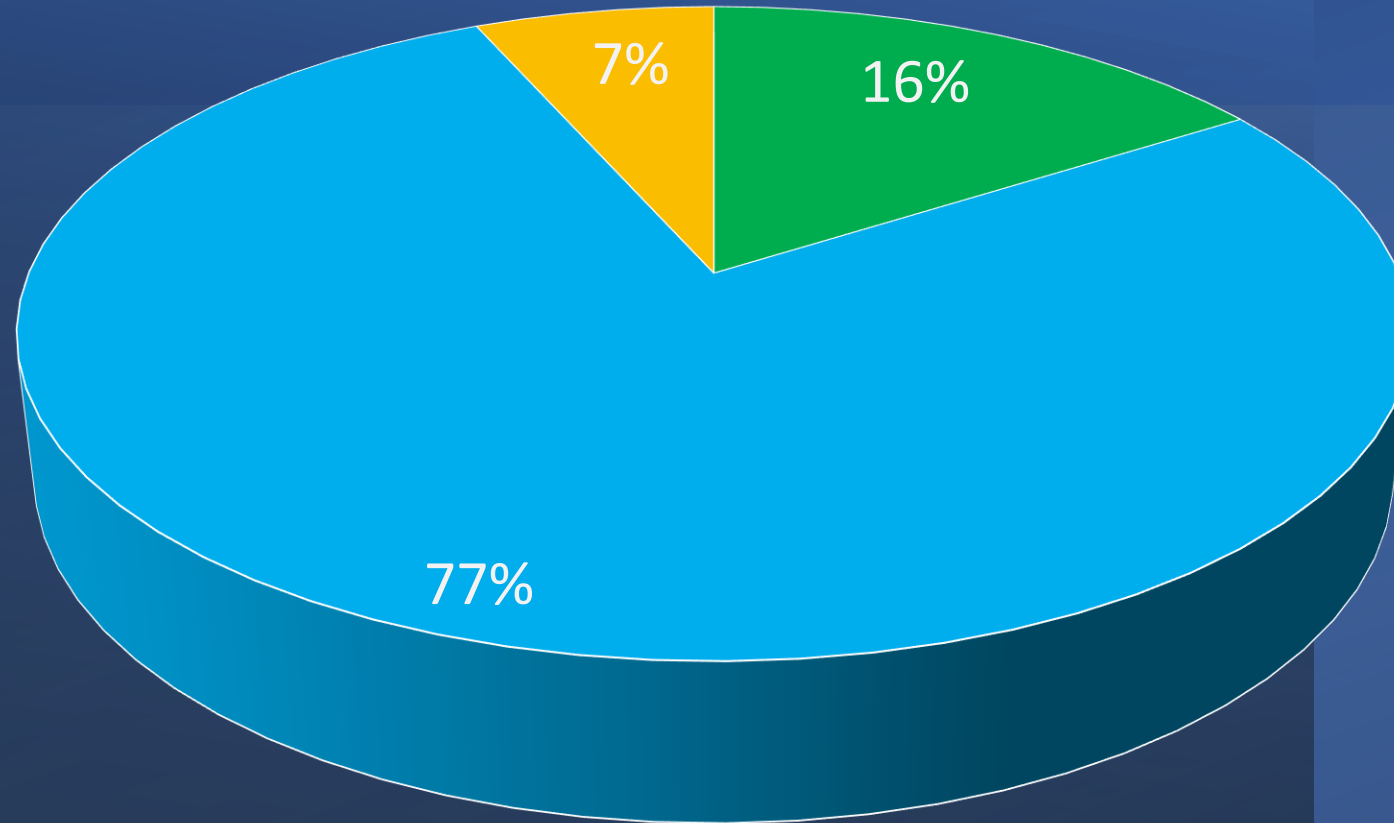
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# E-Levy

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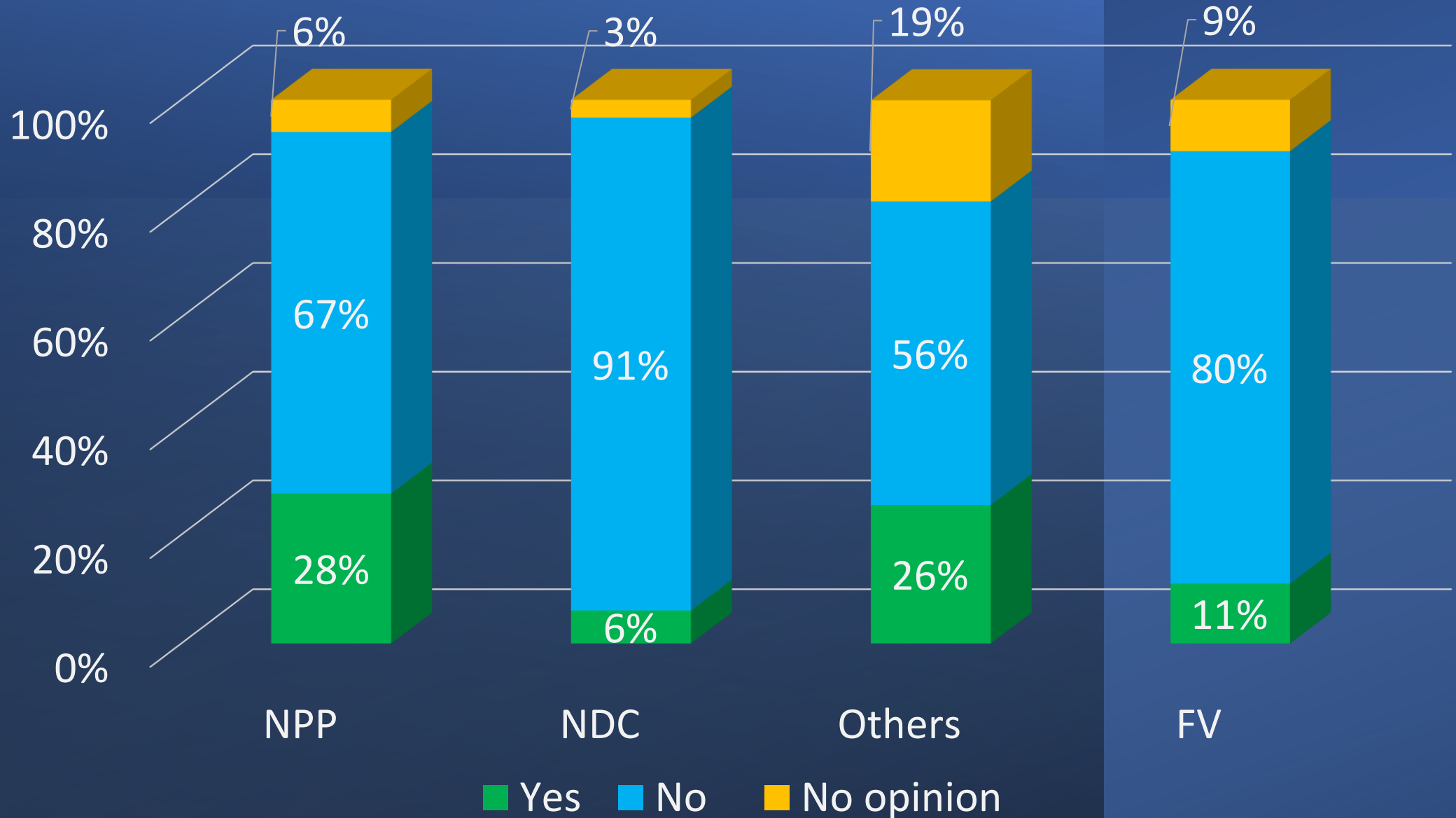
## Do you support the E-levy?



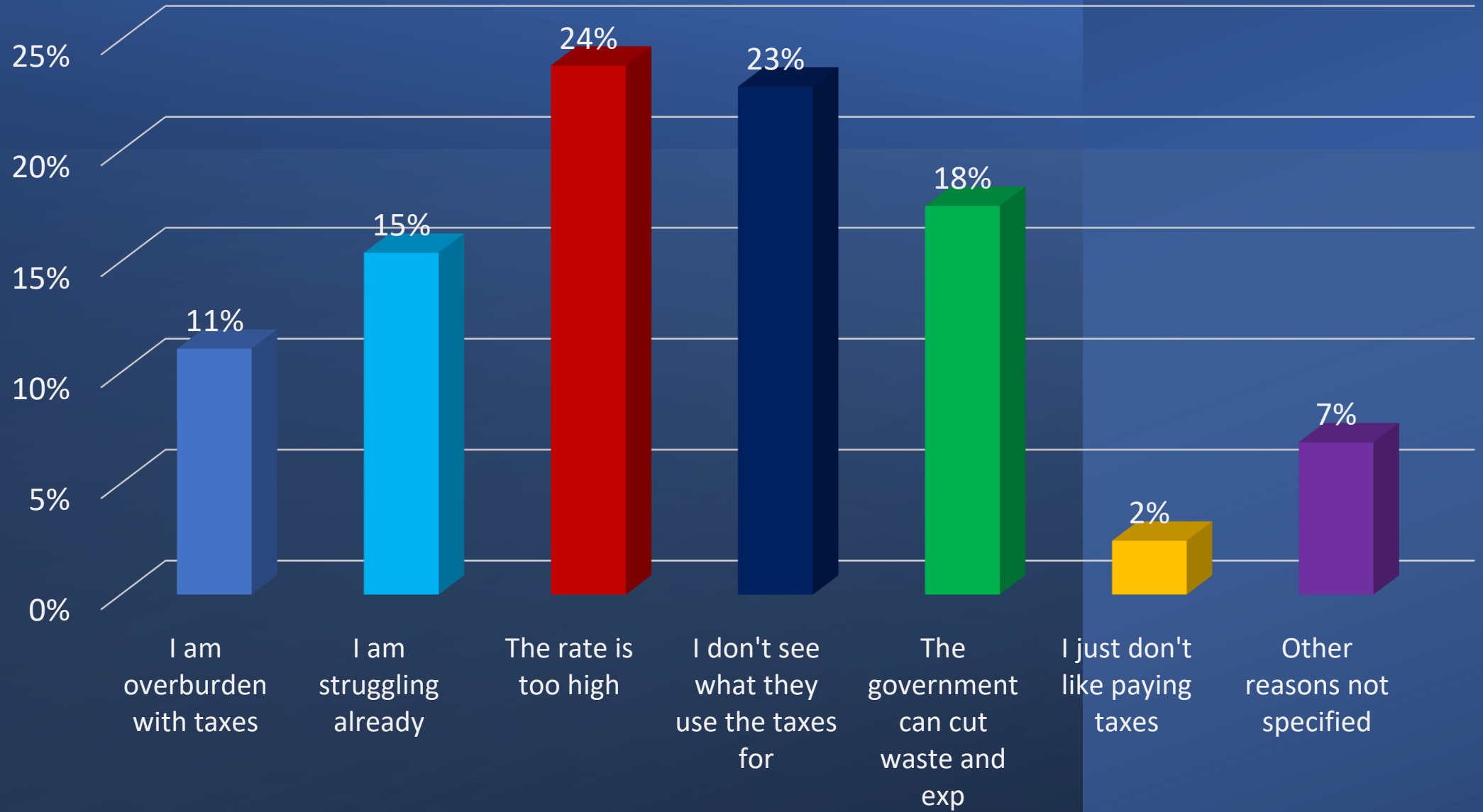
■ Yes ■ No ■ No opinion



# Do you support the E-levy

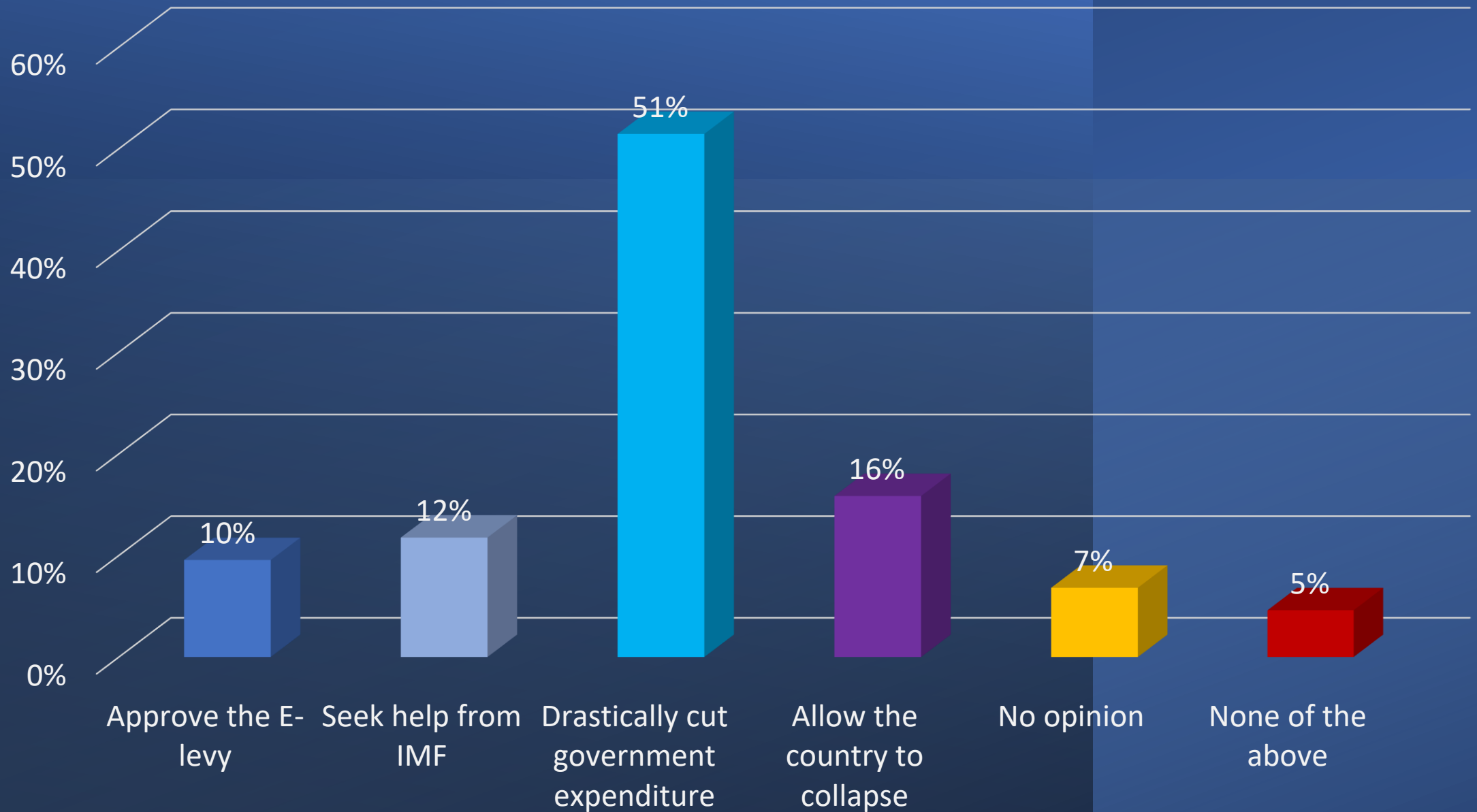


## Why are you not in support of the E-levy





# Options Government should pursue to prevent economic collapse





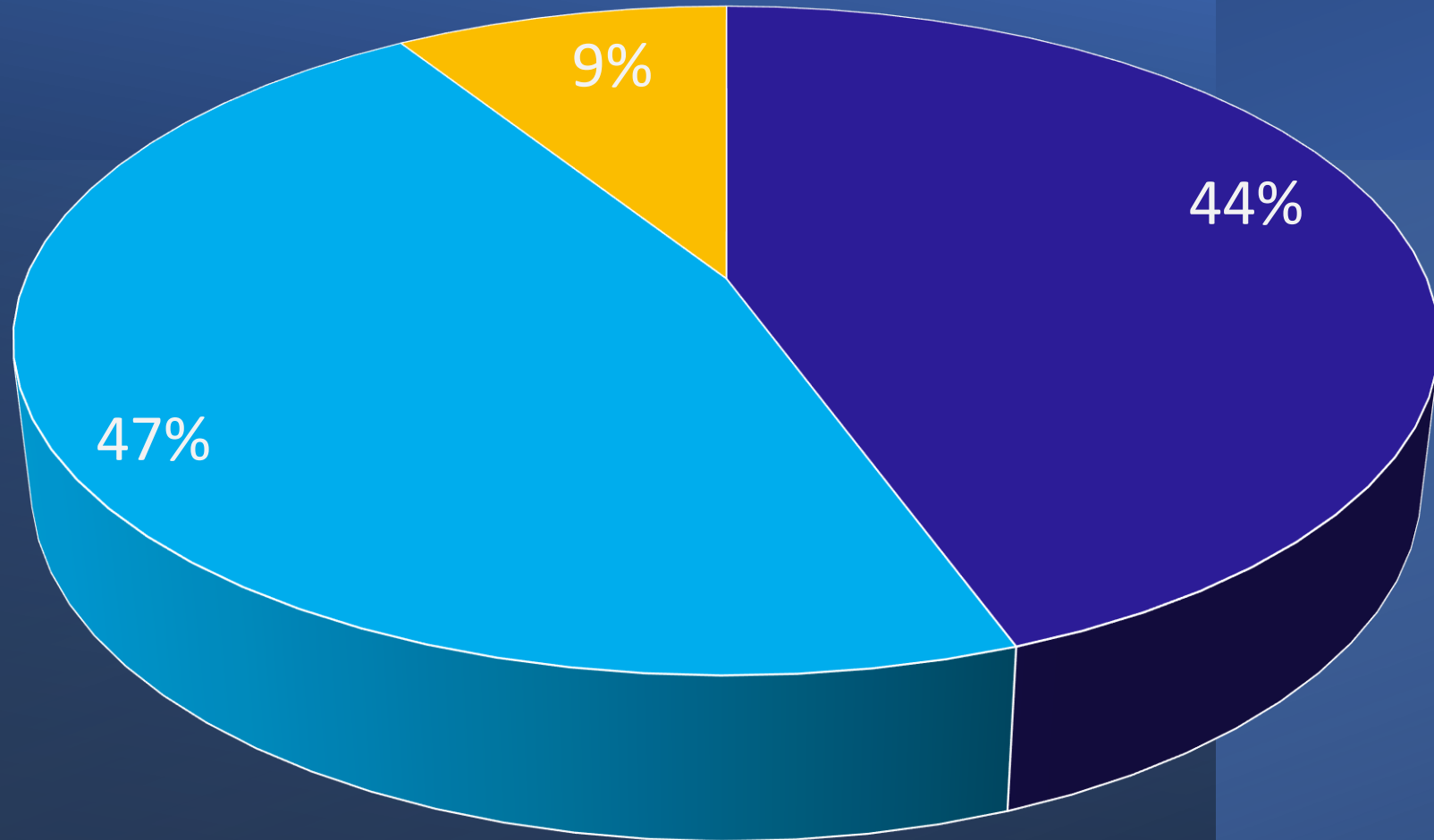
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# Recall Adwoa Sarfo and by-election

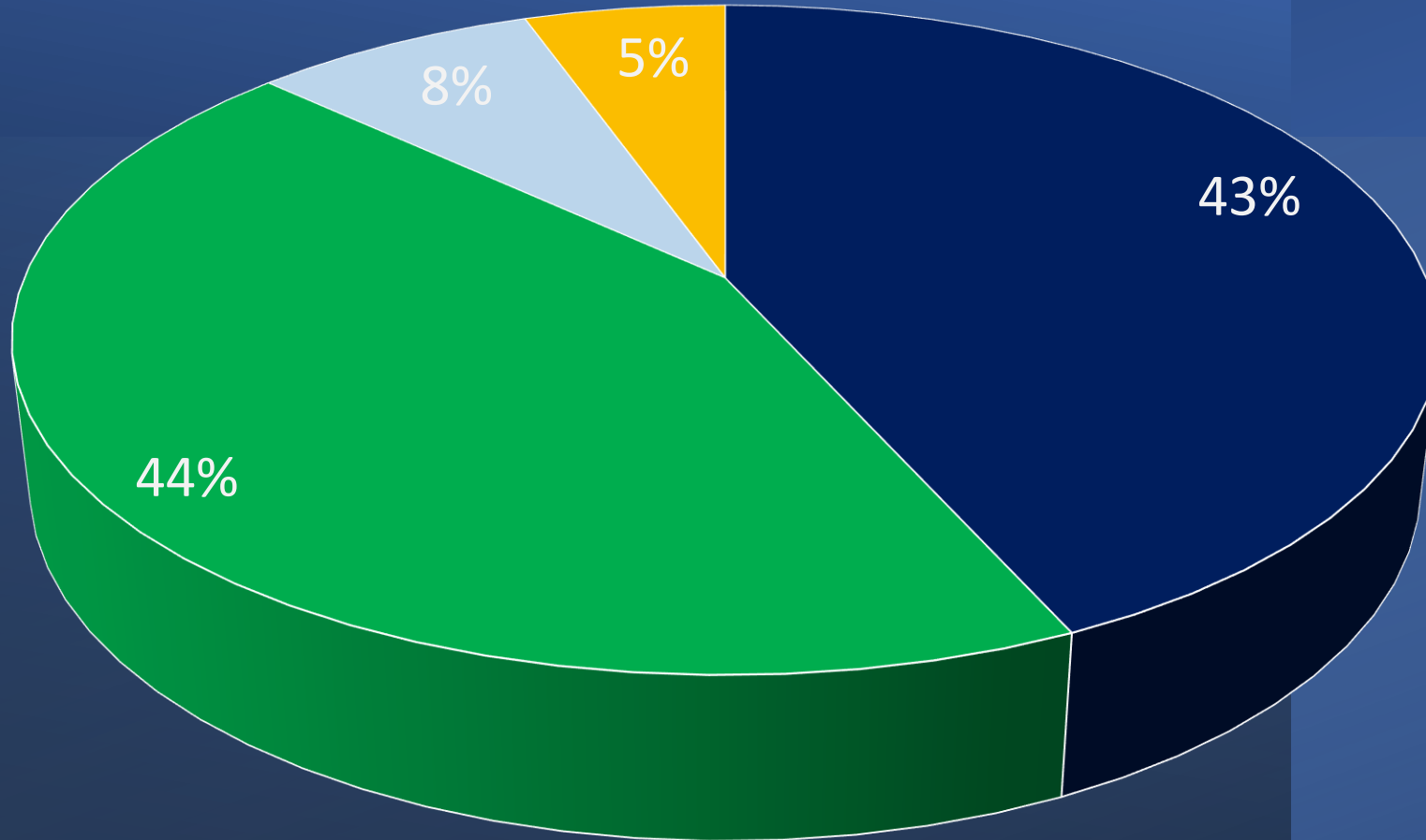
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# Do you support the call for your MP to be recalled from Parliament?



■ Yes ■ No ■ No opinion

# If there is a by-election who would you vote for?

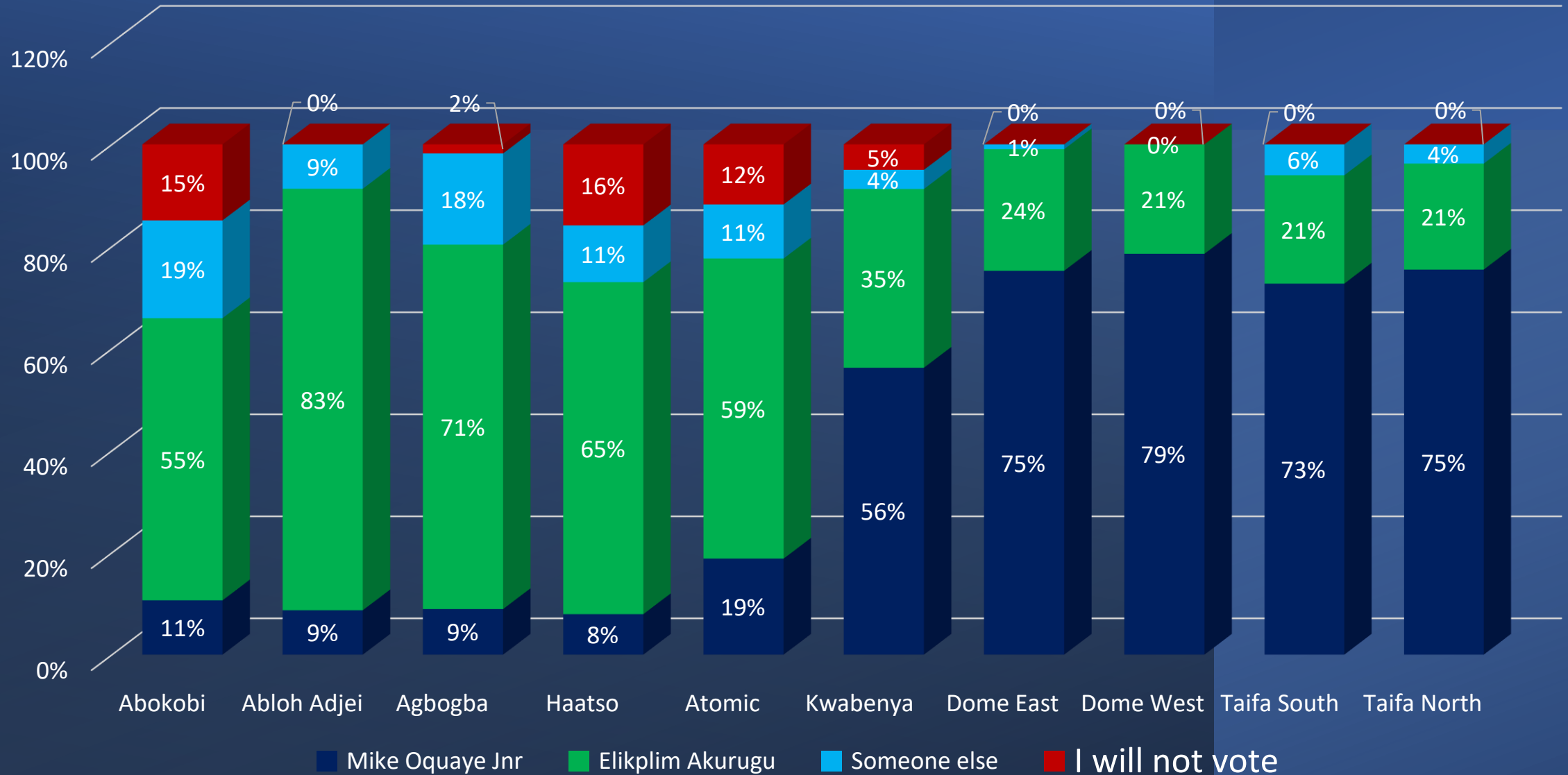


- Mike Oquaye Jnr.
- Mrs. Elikplim Akurugu
- Someone else
- I will not vote

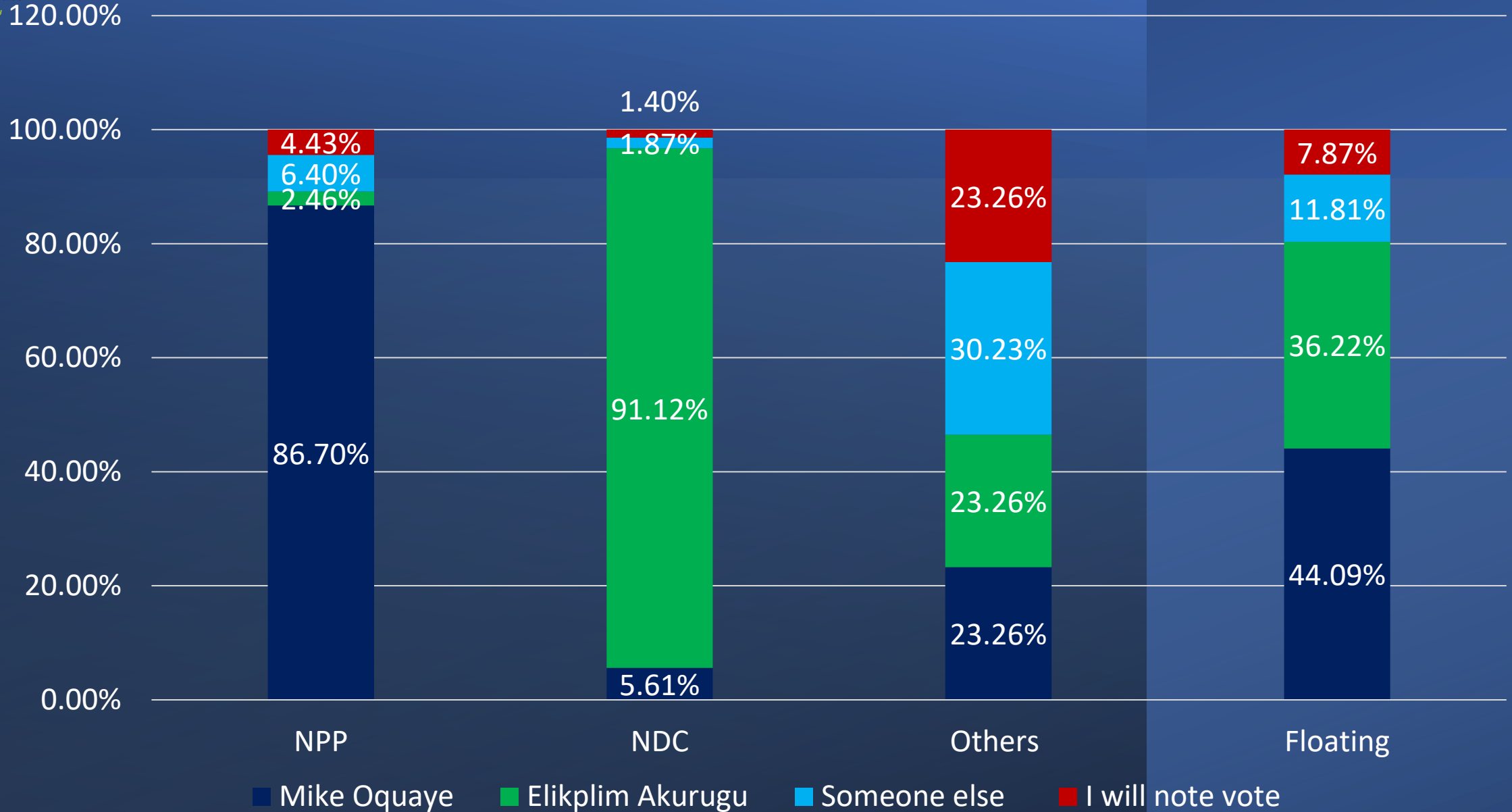
# Parliamentary Results-2004-2020



## Who would you vote for in a by-election in Dome-Kwabenya?- Results by Electoral Areas

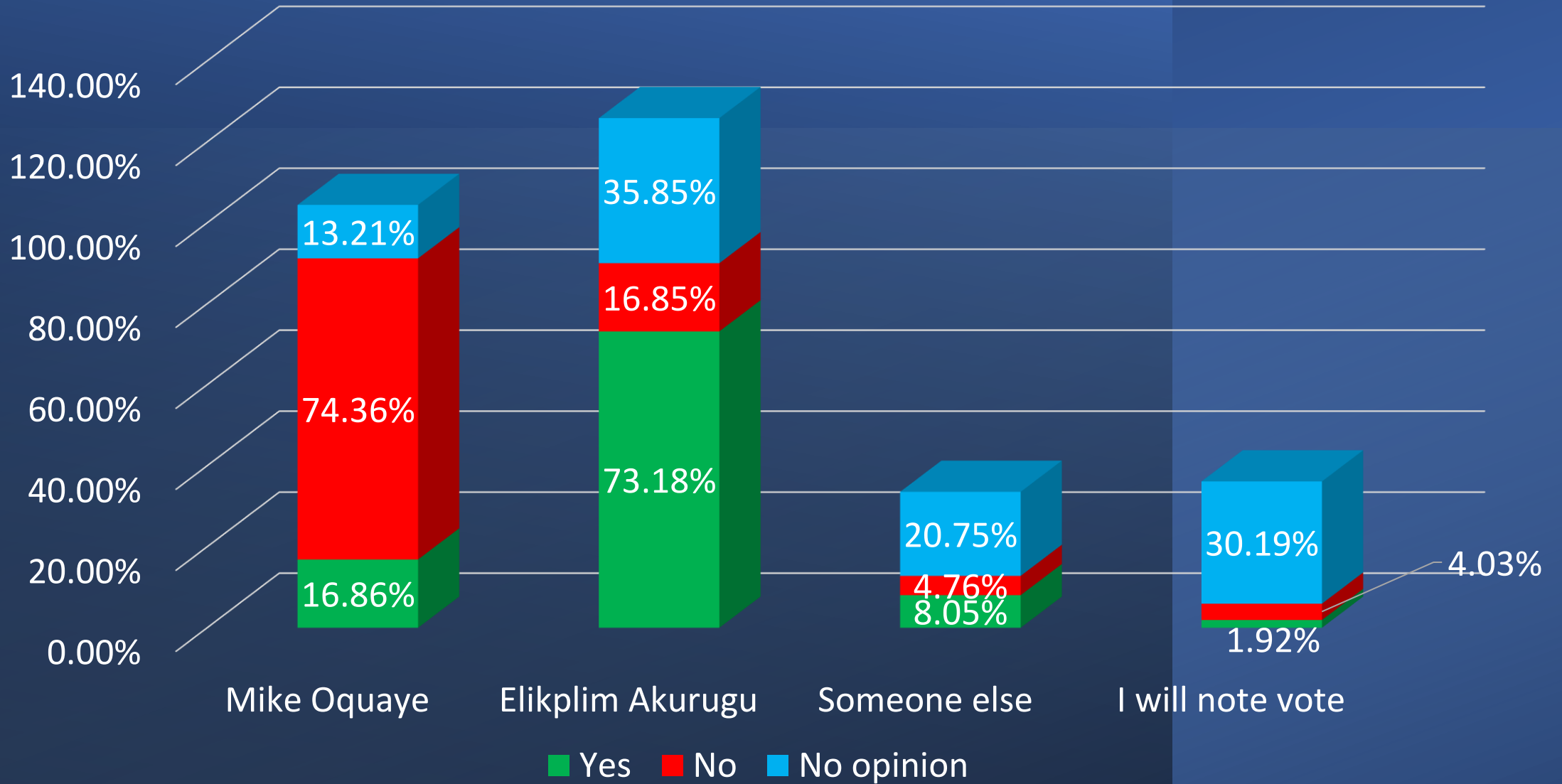


# Voters choice for by-election by party affiliation

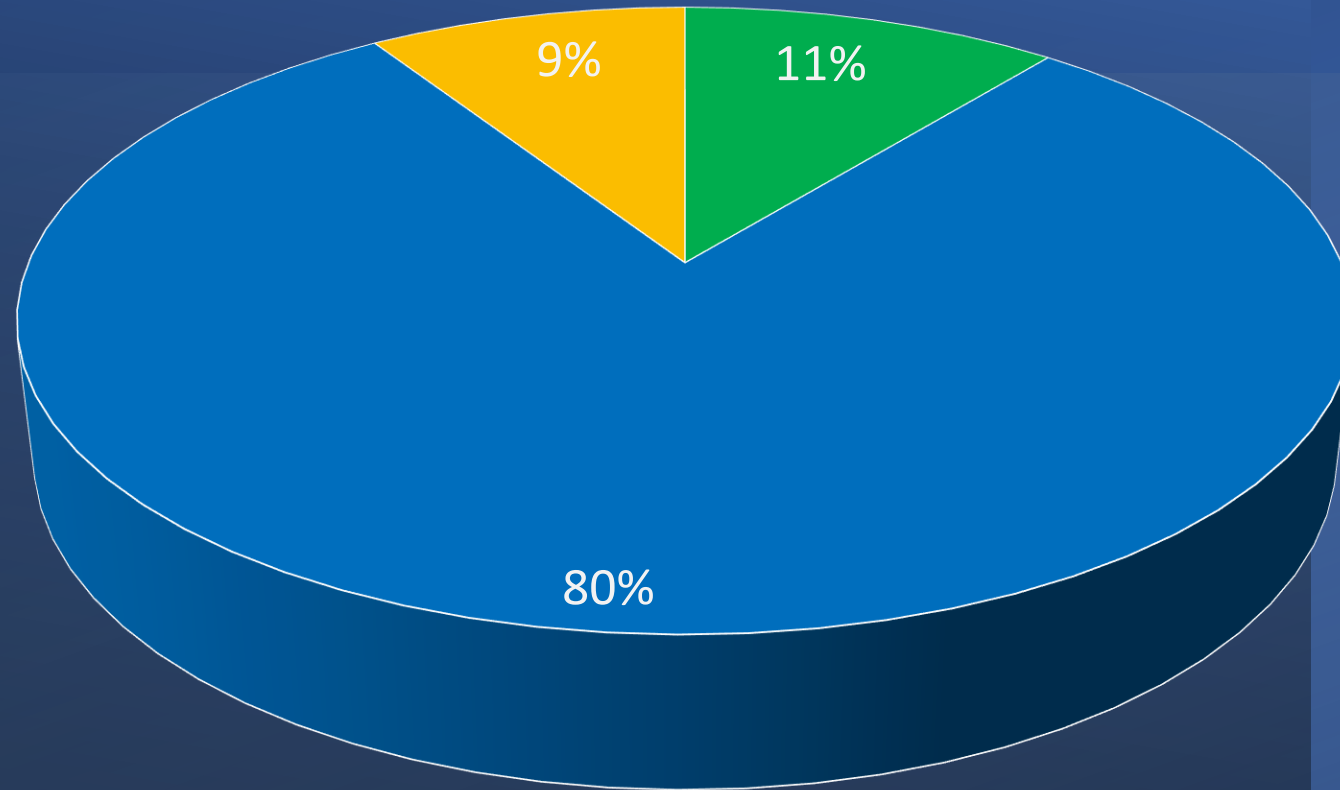




# Choice of Parliamentary Candidate v Recalling Adwoa Sarfo



# Would you want the MP who might replace Adwoa Sarfo to vote for the E-levy?



■ Yes ■ No ■ No opinion

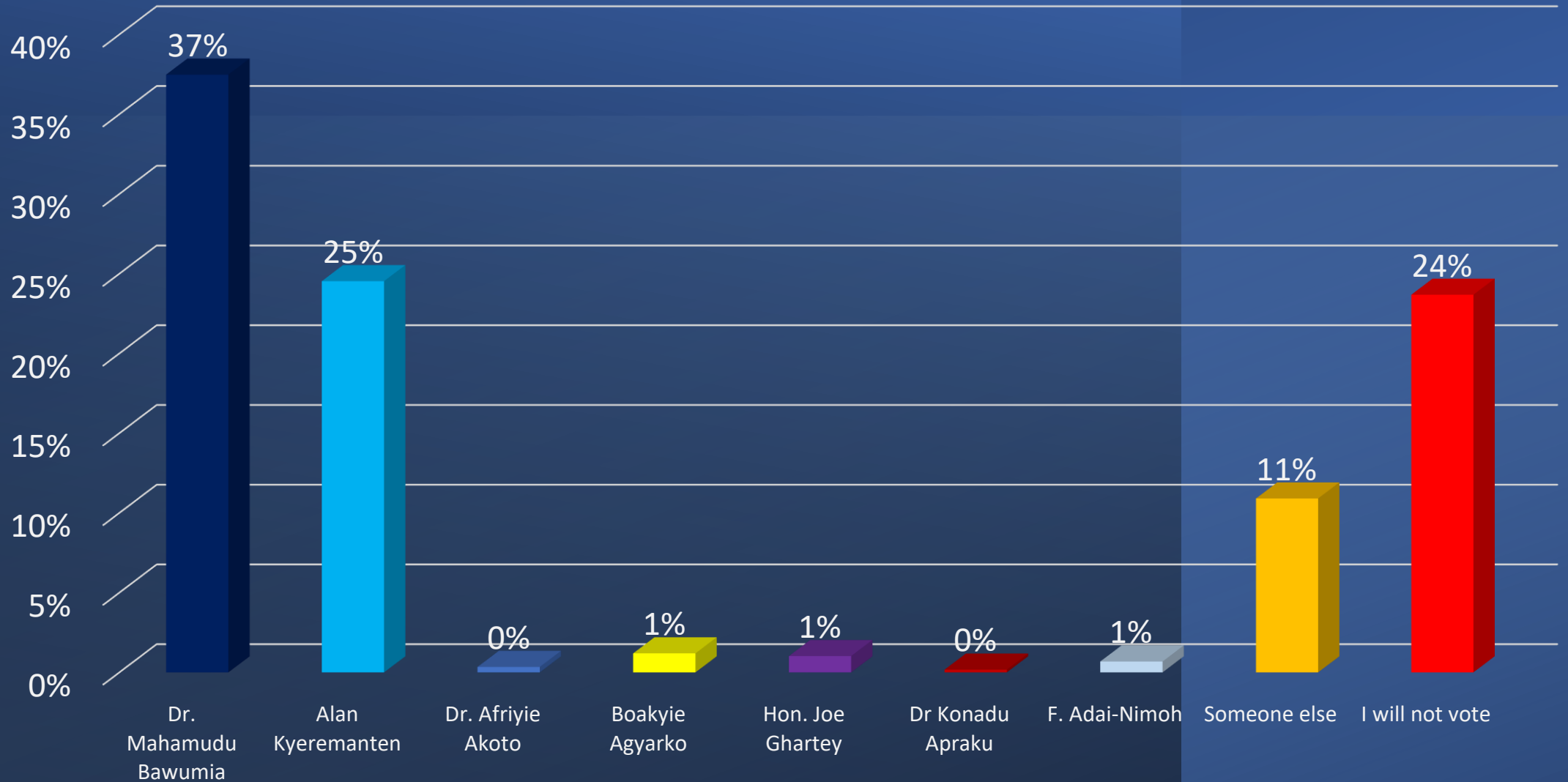
# Proportion of voters backing candidates but want them not to vote for the E-levy if elected

| Row                     | Yes    | No     | No opinion | Total   |
|-------------------------|--------|--------|------------|---------|
| <b>Mike Oquaye Jnr</b>  | 16.14% | 78.74% | 5.12%      | 100.00% |
| <b>Elikplim Akurugu</b> | 5.08%  | 90.23% | 4.69%      | 100.00% |
| <b>Someone else</b>     | 8.89%  | 53.33% | 37.78%     | 100.00% |
| <b>I will not vote</b>  | 18.75% | 43.75% | 37.50%     | 100.00% |



# Voters' Preference in NPP Primaries

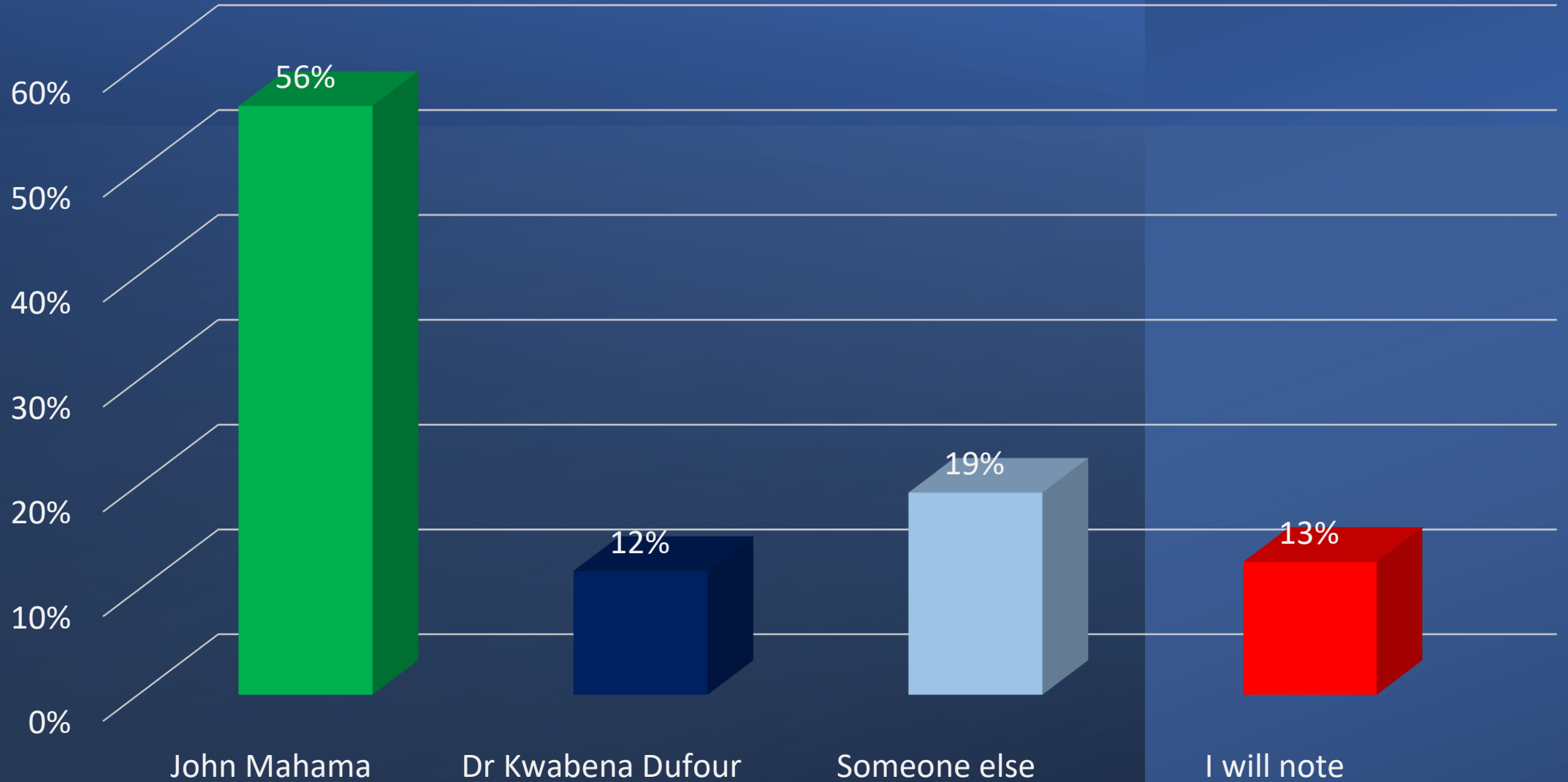
# If you were a delegate at the next NPP presidential primaries, which of the following candidates would you vote for?





# Voters' Preference in NDC Primaries

If you were a delegate at the next NDC presidential primaries, which of the following candidates would you vote for?

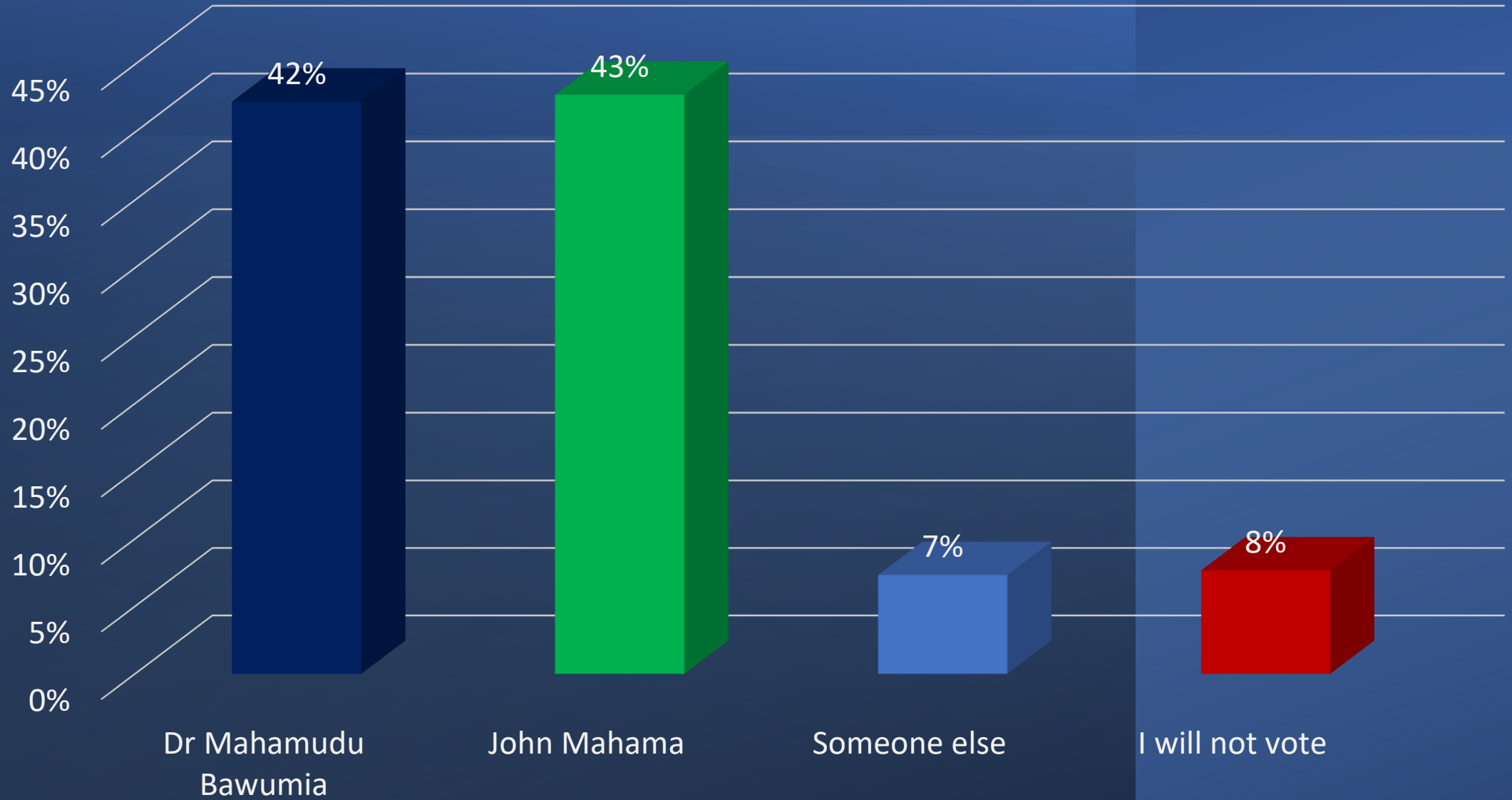




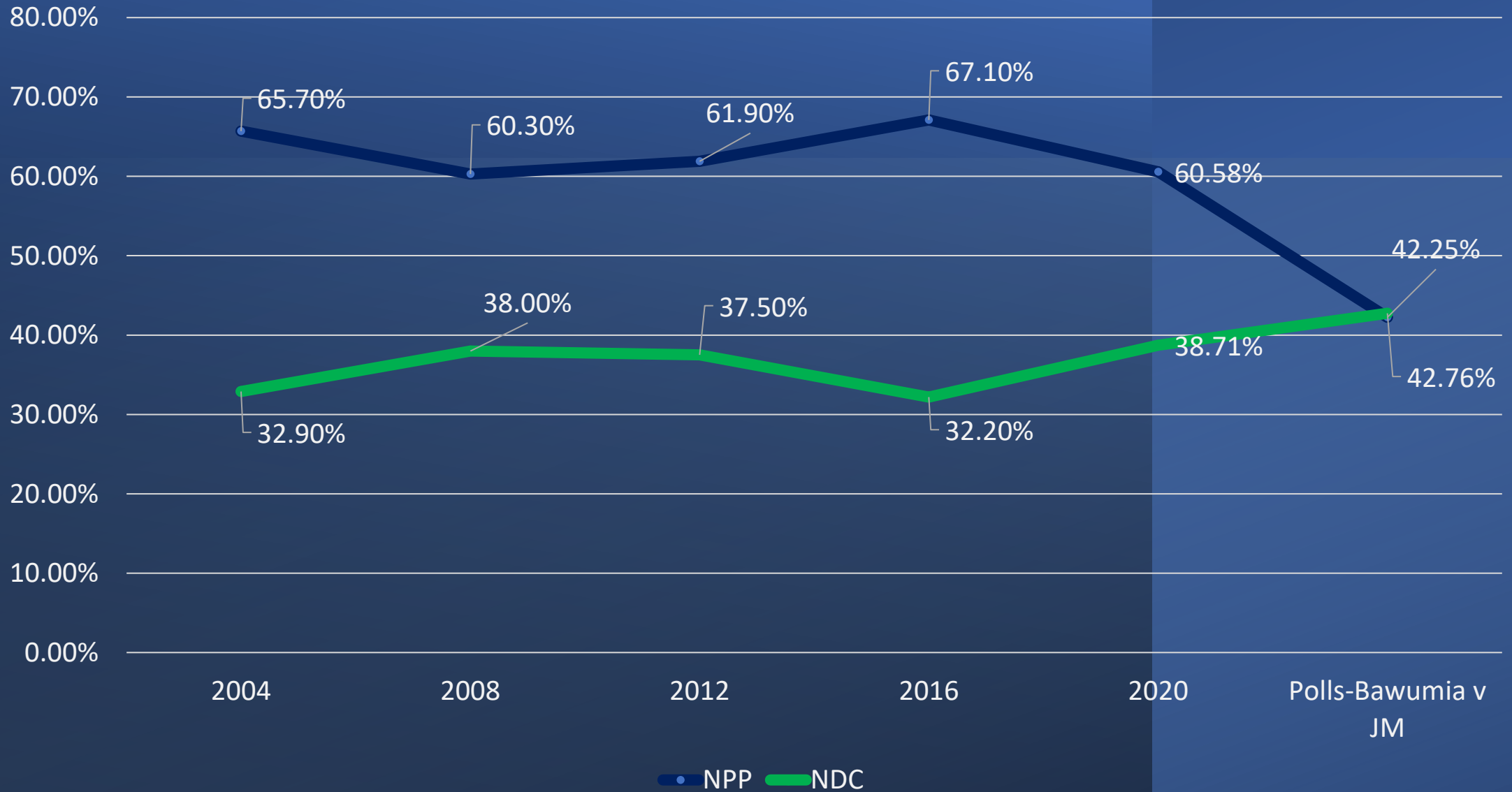


# Voters' Preference – General Elections Dr Bawumia v John Mahama

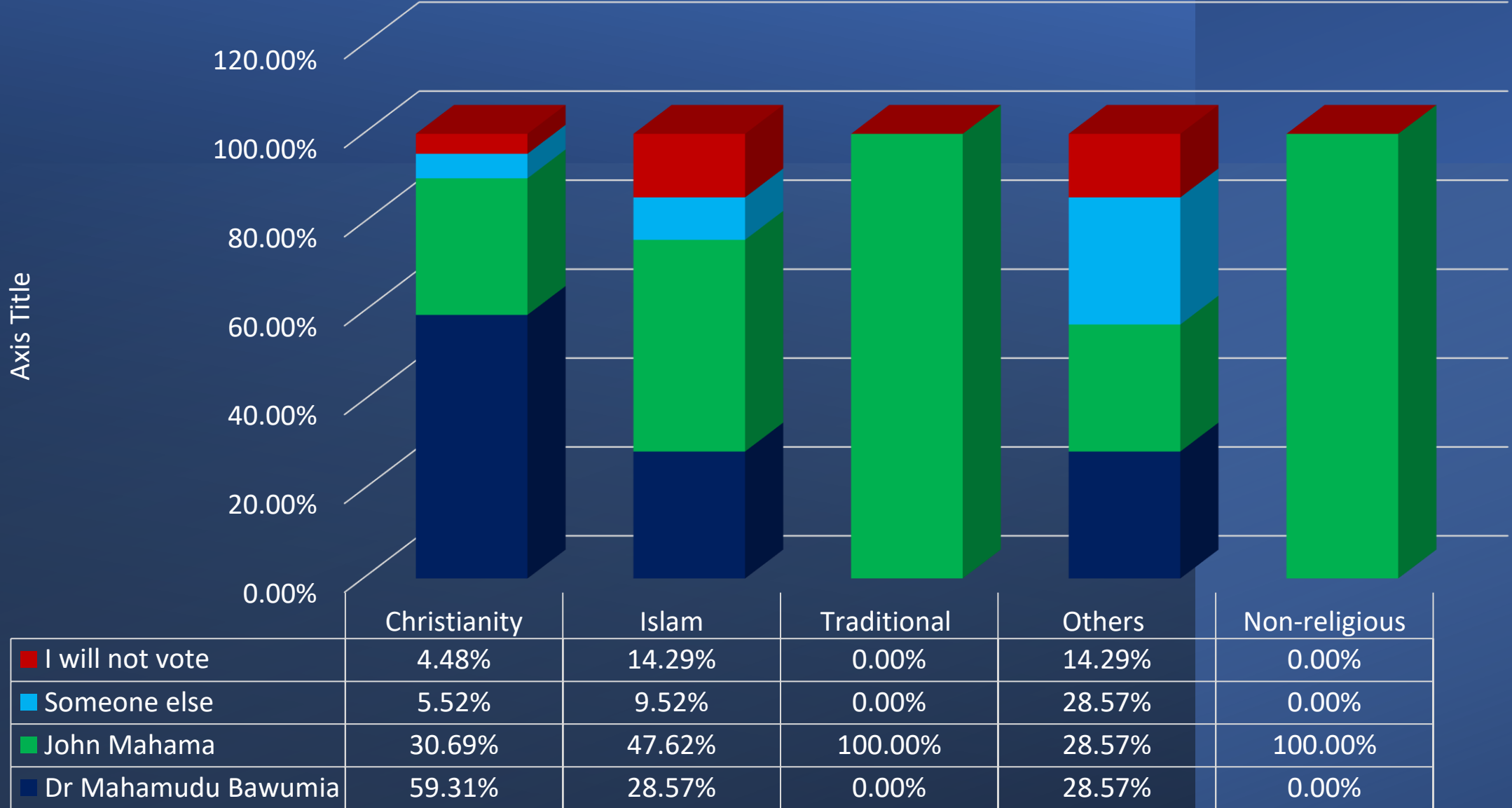
# If the 2024 elections were between Dr Mahamudu Bawumia and John Mahama, who would you vote for as president?



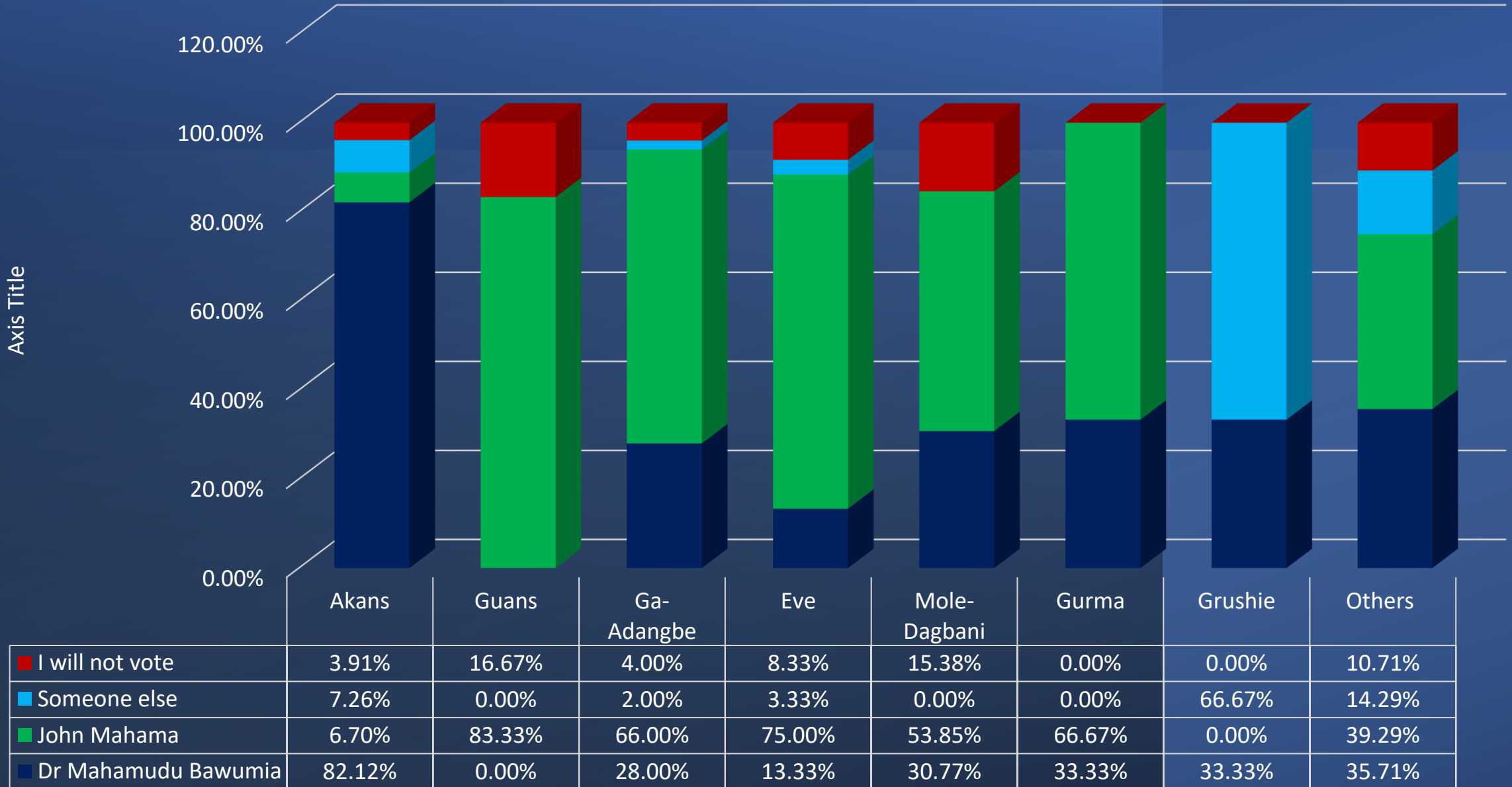
# Presidential Results-2004-2020(NPP v NDC Plus Bawumia v JM Polls)



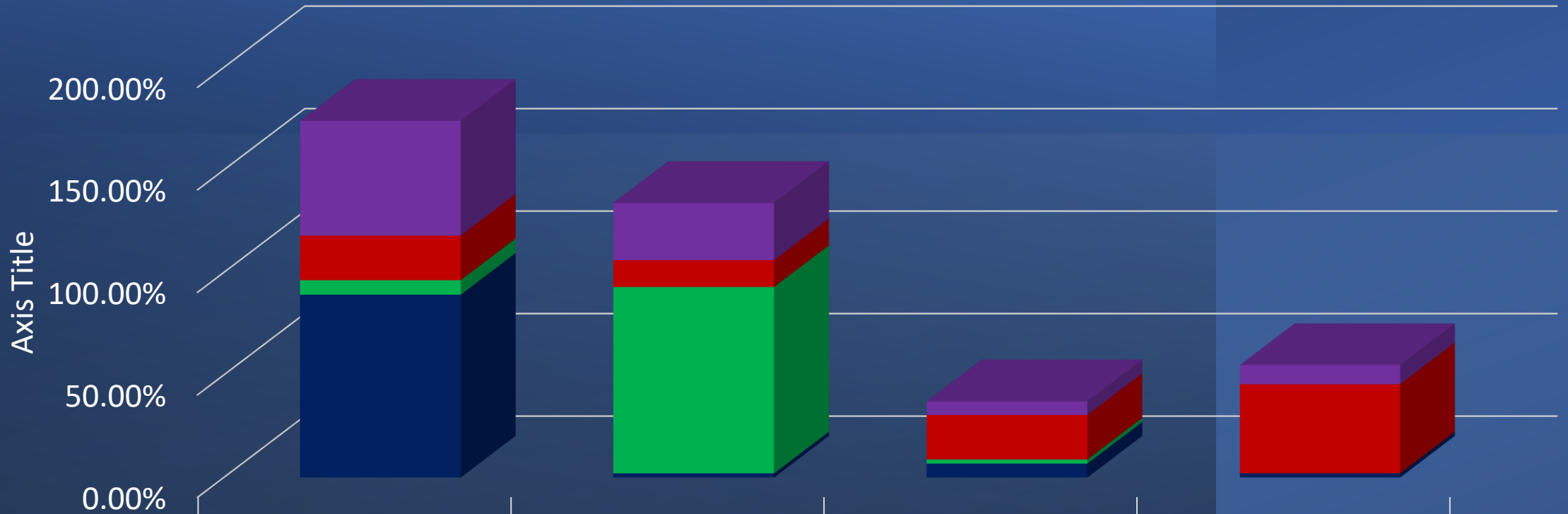
## Bawumia v Mahama by Religion



## Bawumia v Mahama by Ethnic Groups



# Bawumia v Mahama by Party Affiliation



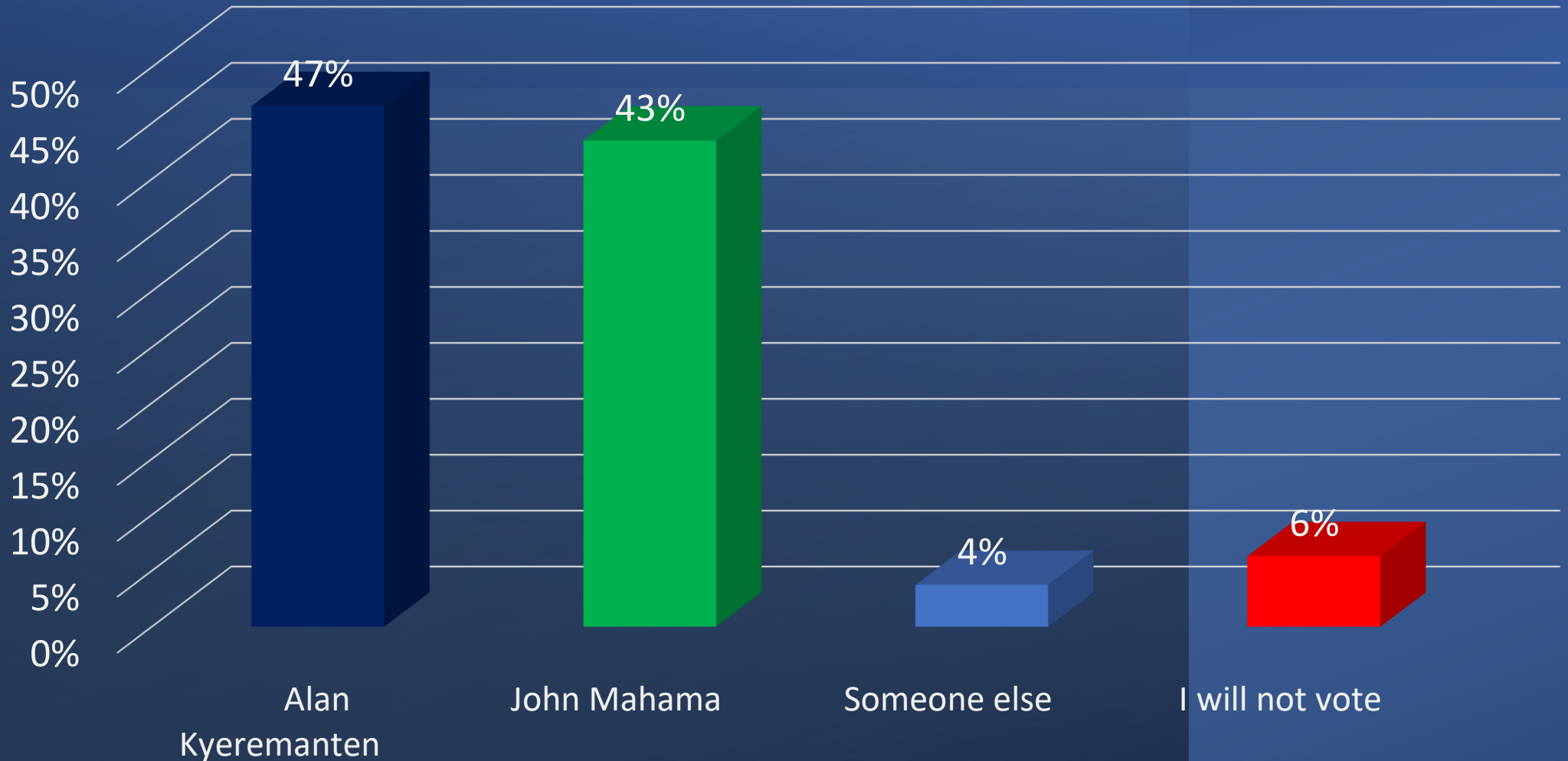
|        | Dr Mahamudu Bawumia | John Mahama | Someone else | I will not vote |
|--------|---------------------|-------------|--------------|-----------------|
| FV     | 56.00%              | 28.00%      | 6.67%        | 9.33%           |
| Others | 21.74%              | 13.04%      | 21.74%       | 43.48%          |
| NDC    | 7.07%               | 90.91%      | 2.02%        | 0.00%           |
| NPP    | 89.19%              | 2.03%       | 6.76%        | 2.03%           |



# Voters' Preference – General Elections

## Alan Kyeremanteng v John Mahama

# If the 2024 elections were between Alan Kyeremanteng and John Mahama, who would you vote for as president?

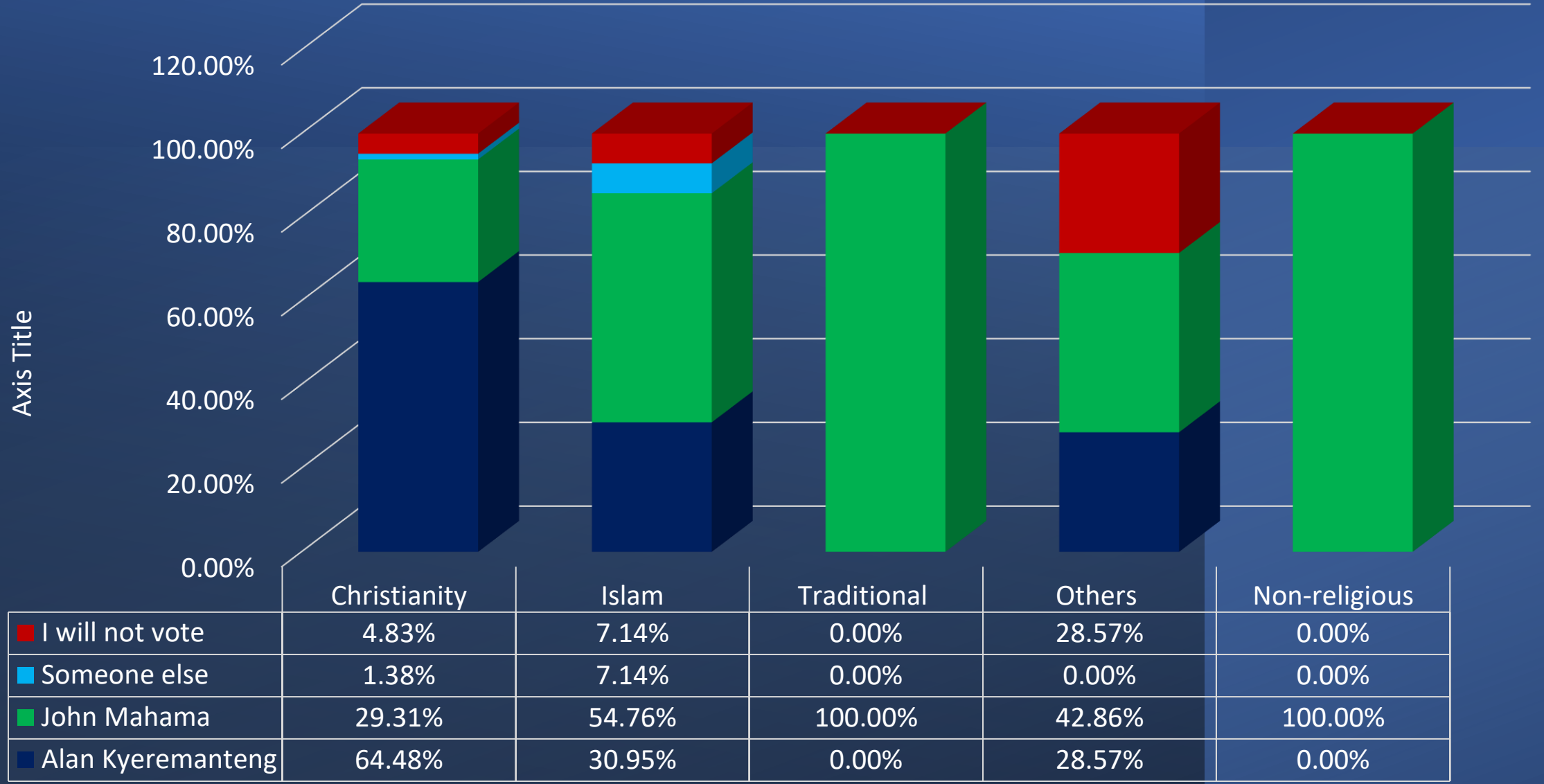




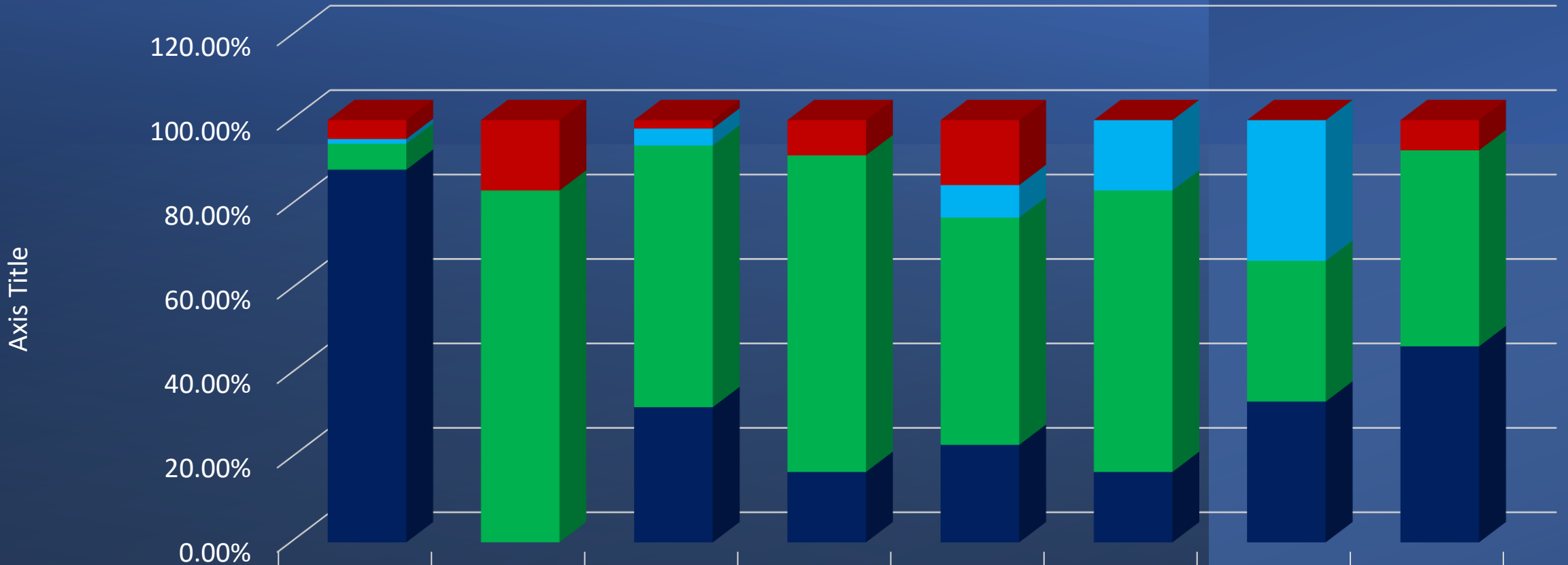
### Presidential Results-2004-2020(NPP v NDC Plus Bawumia v JM Polls)



# Alan v Mahama by Religion

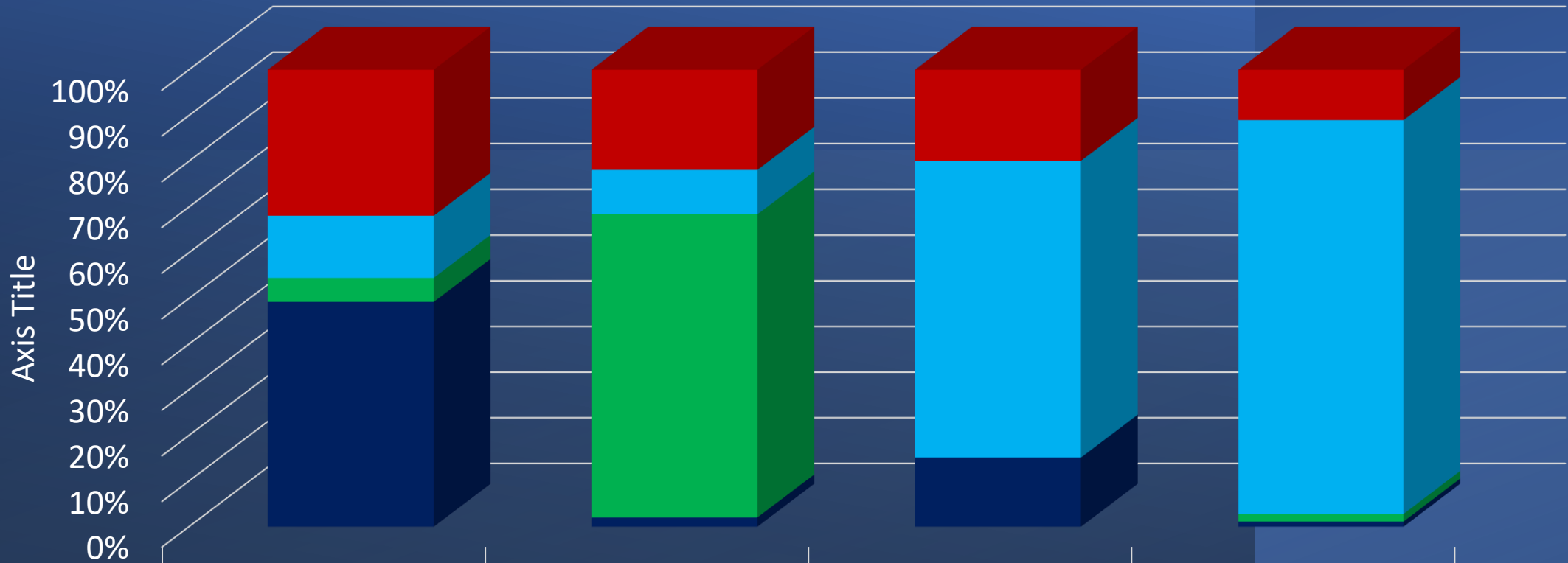


## Alan v Mahama by Ethnic Groups



|                   | Akans  | Guans  | Ga-Adangbe | Eve    | Mole-Dagbani | Gurma  | Grushie | Others |
|-------------------|--------|--------|------------|--------|--------------|--------|---------|--------|
| I will not vote   | 4.47%  | 16.67% | 2.00%      | 8.33%  | 15.38%       | 0.00%  | 0.00%   | 7.14%  |
| Someone else      | 1.12%  | 0.00%  | 4.00%      | 0.00%  | 7.69%        | 16.67% | 33.33%  | 0.00%  |
| John Mahama       | 6.15%  | 83.33% | 62.00%     | 75.00% | 53.85%       | 66.67% | 33.33%  | 46.43% |
| Alan Kyeremanteng | 88.27% | 0.00%  | 32.00%     | 16.67% | 23.08%       | 16.67% | 33.33%  | 46.43% |

# Alan v Mahama by Party Affiliation

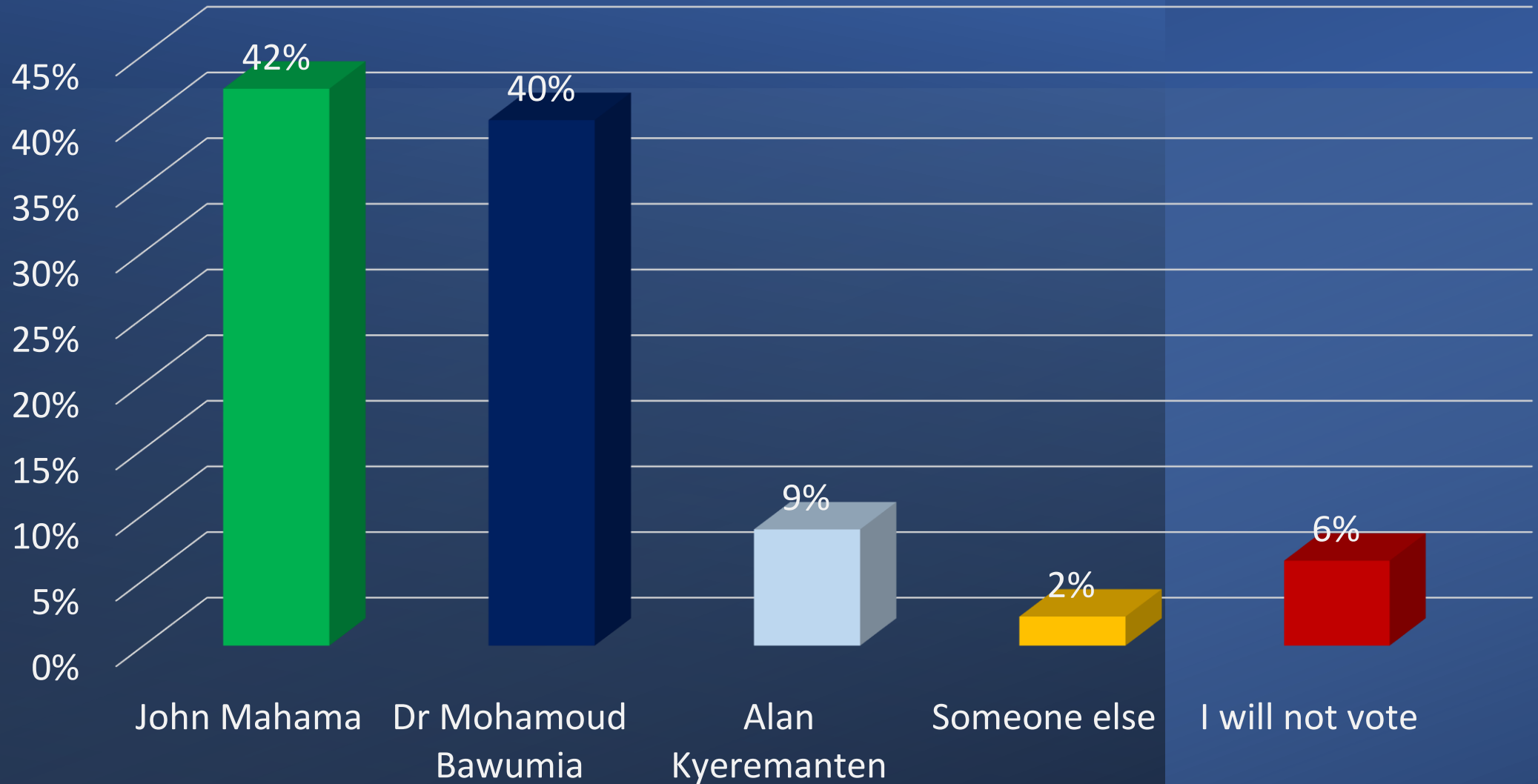


|        | Alan Kyeremanteng | John Mahama | Someone else | I will not vote |
|--------|-------------------|-------------|--------------|-----------------|
| FV     | 61.33%            | 29.33%      | 2.67%        | 6.67%           |
| Others | 26.09%            | 13.04%      | 8.70%        | 52.17%          |
| NDC    | 10.10%            | 88.89%      | 0.00%        | 1.01%           |
| NPP    | 94.59%            | 2.70%       | 2.03%        | 0.68%           |



Who is best to replace President Akuffo  
Addo in 2025?

# Who do you think is best placed to takeover from Nana Addo in 2025?



END



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